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Red Search Launches New Website With A Modern Brand Refresh

Red Search launched their new website with modern updates and a much-awaited brand refresh. The agency is gearing towards new challenges in 2021 after a productive and successful year, most recently winning best content marketing campaign at the SEMrush Search Awards.

The new website will showcase the new services while presenting the company as a refreshed brand. The newly restructured services are designed to provide more clarity to Red Search's award-winning four core services that include: Ongoing SEO, SEO Strategy, Red Local and SEO Website Migrations.

A noticeable improvement on their new website is the clear presentation of their "Our Work" section where everyone can see the results of their campaigns. These new changes shall help catapult the brand into the top of the modern era of the industry. Their success stories will be their rudder as they sail into 2021.

Daniel Law, Red Search's Managing Director, says that the company's new web design was part of the agency's goal to better showcase their work and appeal to new clients. "With the complete revamp of Red Search's website design and brand refresh, we are on the move to make sure that we are able to meet the ever-changing needs of Australian businesses in a post-COVID19 era."

Red Search is an award-winning in-house Australian search agency focused on helping growing brands scale online. They provide bespoke SEO services in Sydney, Melbourne, Brisbane, Perth and Adelaide. Red Search has worked with many of Australia's leading brands including Coca Cola Amatil, Eyecare Plus, Cerrone and Barnardos Australia.

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