



Reduce your business carbon footprint by starting with a change in toilet tissue

Did you know that a simple change in toilet tissue could reduce your resort, hotel or local pub's carbon footprint? On average one tree produces around 200 rolls, with global toilet paper production consuming 27,000 trees daily. Pure Planet Club, the producers of premium plastic and tree-free environmentally friendly toilet tissue are offering hotels, resorts and club partner bulk buy offers to make the switch. Christina Kjaergaard, Commercial Manager from Pure Planet Club says, "We have been working with a number of luxury resorts across Australia since launching the business back in 2016. The misconceptions many resorts, hotel or club owners have had in the past is that eco-friendly toilet tissue is typically brown in colour, low in ply count and not a premium offering for their clientele. "At Pure Planet Club our plant-based toilet tissue is far from that. We offer premium 3ply, white toilet tissue that is individually wrapped in beautiful marine-themed designs which have been created to be displayed in the bathroom, rather than hidden in the cupboard. Our bulk order discount for our partners also makes us a viable option for really making a change," said Christina. Why choose Pure Planet Club: Completely plastic-free Premium white 3ply toilet tissue that is septic-safe Made from renewable bamboo that is recyclable, biodegradable and sustainable Individually hand-wrapped is paper with marine-inspired designs Vegan-friendly, cruelty-free and BPA-free, making it the most guilt-free toilet tissue available "It's a simple change, that can make a positive impact on the environment without compromising on quality, style and convenience. Our partners can set up regular deliveries based on their resort, hotel or pubs requirements, so they never run low. Simply set and forget," said Christina. Pure Planet Club toilet tissue bulk buy orders are available for all customers at a discount of 20% for orders over 10 cartons, which is automatically applied to their cart when checking out. www.pureplanetclub.com.

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