

Ripple Suspended Massage

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Ripple's suspended massages borrow from the tradition of suspended coffee, which began in Naples about ten years ago. In essence, a "suspended coffee" – or *caffè sospeso* in Italian – is a cup of coffee that a customer buys anonymously for someone who can't afford to buy one themselves. The customer pays for the coffee in advance and the cafe "suspends" it, later making the coffee for someone who could needs it.

Ripple is the first massage business in Australia to have extended this concept to the massage industry. The concept is simple. Any customer can simply add \$5 to their massage booking (or simply donate \$5) which will pay for a fifteen minute massage for a woman who has been subjected to domestic violence.

Ripple Managing Director, Alison Shaw, believes that a big part of being a massage therapist is the concept of giving back to the community. The suspended massage is an extension of the "Ripple Effect" programme already run by Ripple.

"At Ripple, we have a deep sense of gratitude for our good fortune to be able to do such beautiful work. The suspended massage is a way that the kindness, that has been shown to us, can be forwarded to women who are in desperate need for some positive touch," said Ms Shaw.

"The issue of domestic violence is one that is close to our hearts here at Ripple. In the past month, the opportunity to help three women who have been subjected to violence in the home has crossed our paths, and it has prompted us to expand our programme of giving massages to those in need on a wider scale," she continued.

"Anyone can give a suspended massage. Simply call Ripple on 0438 567 906 to donate one, \$5 will pay for a fifteen minute massage for a woman who has been subjected to domestic violence, or you can donate one online at www.ripplemassage.com.au . It's that inexpensive and it's that easy. It is a very simple concept that pays forward some of the kindness and good karma with which Ripple has been blessed."

Ripple provides a unique mobile day spa service to women, men and couples throughout the Gold Coast, Mt Tamborine, Brisbane, Sunshine Coast, Byron Bay, Hervey Bay, Melbourne, Yarra Valley, Great Ocean Road, Mornington Peninsula and Geelong regions. Also all Sydney, and Tasmania. For more information on Ripple or to make a booking please phone 0438 567 906 or visit the website www.ripplemassage.com.au

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We welcome journalists trying out any of our massage styles, please contact us for details. High res pictures available.

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