



Riverbed Launches SteelFusion 5.0, Now with Support for NAS Storage

Riverbed SteelFusion surpasses 1,000 customers and delivers more flexibility to help IT organisations manage the complexity of hybrid cloud architectures

SYDNEY – March 1, 2017 – Riverbed Technology today announced Riverbed® SteelFusion™ 5.0, which includes new support of Network Attached Storage (NAS), enhancing the flexibility and ease of managing remote and branch office IT. Riverbed SteelFusion is the only solution which provides the ability to “project” storage assets from data centres or the cloud out to remote business locations, eliminating the cost and security risk associated with managing islands of remote storage and backup infrastructure. Riverbed also announced it has surpassed 1,000 customers for SteelFusion, helping organisations around the world transform their approach to managing remote and branch office IT infrastructure with a software-defined approach that delivers the security, agility and cost-effectiveness required by today’s modern enterprise. “Riverbed is proud to deliver a software-defined edge solution with SteelFusion 5.0, which provides a cloud-grade experience for managing edge IT infrastructure,” said Paul O’Farrell, Senior Vice President and General Manager of SteelHead, SteelFusion and SteelConnect at Riverbed. “With SteelFusion, organisations benefit from an extensible and software-defined services solution that delivers unprecedented flexibility, control, and automation for managing remote office IT. By adding support for data centre NAS to its support for SAN and Object-based storage, our customers now have complete flexibility to extend the power, security and protection of data centre and cloud-based storage out to every location where they do business.” In today’s cloud-centric and digital world, IT organisations face new challenges in remote and branch office locations. IT is being tasked to increase business agility, reduce operational costs, and assure information security and application performance all while navigating unprecedented complexity rising from cloud adoption and hybrid IT. SteelFusion streamlines and transforms how IT manages remote IT infrastructure by centralising 100 per cent of remote data along with corresponding backup and recovery procedures. With its unique ability to project storage and virtual services from centrally managed data centres or from the cloud out to remote locations, SteelFusion gives IT a scalable approach to deploying and managing remote applications and services across any number of business locations. Now with SteelFusion 5.0, organisations and service providers can enable this software-defined edge solution in multiple ways based on their desired approach, extending the value of traditional on-premises data centre storage (SAN, NAS), private cloud (Software-defined Storage) or public cloud (Object) scenarios. NAS storage systems continue to be a significant and attractive storage backend for VMware environments. As a significant number of enterprise IT organisations continue to leverage a mix of storage options (Block, File, and Object), SteelFusion 5.0 offers flexibility by supporting all storage protocols in the data centre or cloud and extending them all the way to the edge with a consistent, centralised operating model. To learn more about all key benefits of SteelFusion 5.0, visit <https://www.riverbed.com/products/steelfusion.html>. SteelFusion Surpasses 1,000 Customers Globally SteelFusion has continued to gain momentum in the market over the past several years. Now, with over 1,000 customers, organisations around the globe are benefitting from implementing a software-defined approach to managing remote and branch office IT. By purchasing SteelFusion, the State of Kentucky avoided spending an additional \$900,000 and allowed its staff to focus on more strategic projects, instead of spending time dealing with backups. The State of Kentucky also eliminated the potential loss of valuable government project data with centralised back-ups. “We modernised our infrastructure. Back-ups are now complete. If we want to spin-up a new server there is no buying a new server and waiting for it to come in. The time to deployment has been reduced significantly because we can leverage our existing VMs,” said Travis Wagers, Information Systems Manager, Kentucky Transportation Cabinet’s Office of Information Technology. “So, we have future-proofed our infrastructure.” In addition to the State of Kentucky, leading global organisations across all industries are seeing significant benefits using Riverbed SteelFusion: Riverbed SteelFusion Allows European Insurance Provider CBP to Take Control of Branch IT with a Software-defined Edge (View Press Release) – European insurance provider CBP uses SteelFusion to improve application performance, enhance data security, and virtualise servers at its subsidiaries across Europe Riverbed Helps Energy Company Engen Centralise Remote and Branch Office IT and Accelerate Application Performance – (View Press Release) – Global energy company Engen leverages SteelFusion to centralise Remote and Branch Office (ROBO) IT, and improve productivity, back-up and data security across its multi-national organisation Riverbed Helps Swedish Manufacturer Roxtec Provision and Manage Branch Offices Faster to Keep Pace with Growth – (View Press Releases) – Swedish manufacturer Roxtec has deployed SteelFusion to enable IT efficiencies, which supports its rapid growth of around 15-20 per cent annually Drakes Supermarkets Reduces Downtime and Simplifies Backup and Recovery for More than 50 Retail Stores with Riverbed SteelFusion – (View Case Study) – Riverbed SteelFusion has enabled Drakes Supermarket to dramatically reduce downtime and deliver instant recovery for its retail branches. For Drakes, the ability to instantly recover a remote site can deliver savings of up to AUD\$100K per outage “We are seeing that IT organisations are rapidly evolving to a hybrid cloud architecture, and there is real business opportunity in improving operations far beyond the centralised data centre core and out at the remote edge – which often includes hundreds or even thousands of locations in an enterprise. As businesses strive for digital transformation, this introduces new challenges that can impede IT’s ability to ensure agility, security and application performance for these locations,” said Terri McClure, senior analyst, ESG. “Riverbed addresses these edge IT challenges with a

software-defined edge solution, powered by SteelFusion, to help businesses simplify, standardise and converge their remote IT infrastructure and operations - accelerating time to value and overall security, and giving IT the agility to stay in tune with today's constantly evolving digital enterprise."

SteelFusion is expected to be available towards the end of March. For more information on SteelFusion, visit

<http://www.riverbed.com/products/steelfusion.html>. [Connect with Riverbed](#) [Facebook](#) [LinkedIn](#) [Riverbed Blog](#) [Riverbed Community](#)

[Twitter \(@Riverbed\)](#) [YouTube](#) [SlideShare](#) [Google+](#) [About Riverbed](#) Riverbed enables organisations to modernise their networks and applications

with industry-leading SD-WAN, application acceleration, and visibility solutions. Riverbed's platform allows enterprises to transform application and

cloud performance into a competitive advantage by maximising employee productivity and leveraging IT to create new forms of operational agility. At

more than \$1 billion in annual revenue, Riverbed's 28,000+ customers include 97 per cent of the Fortune 100 and 98 per cent of the Forbes Global

100. Learn more at www.riverbed.com. Riverbed and any Riverbed product or service name or logo used herein are trademarks of Riverbed

Technology, Inc. All other trademarks used herein belong to their respective owners.

Contacts

Hannah Watterson

+61 2 9929 7533

mailto: hannah.watterson@watterson.com.au

Dorothy Kennedy

0451692989

mailto:

Ian Raper

mailto:

Keith Buckley

mailto:

Damien Murphy

mailto:

Charles de Jesus

mailto: