

Royal Wolf Helps Light the Way for the Blind

Royal Wolf has donated a 40ft shipping container to cBraille - a specially created lighting-based exhibition for the blind that raises awareness of the importance and use of light to benefit the vision impaired.

Housed in a modified Royal Wolf container with doors constructed at each end, the cBraille exhibition was developed by industrial designer Rob Caslick who through his work with the Blind Institute was inspired by the fact that 90% of vision impaired people have the ability to see light. The exhibition explores and demonstrates how the practical application of lighting could be used in the future to create advanced public signage to benefit the vision impaired.

cBraille consists of 14 panels of LED lights arranged in the Braille code, with each panel using one LED light per Braille dot to create a quote or anecdote about the impact of light and blindness.

When developing the concept, Rob worked with partner's e2 and Built to review a range of options that would house the exhibition. The decision reached was that a shipping container provided the best solution owing to its size, shape and durability. Royal Wolf was then approached directly by Built, a longstanding and valued client, to see if they could contribute.

"Thinking about what we wanted to achieve and how it all needed to function, we quickly recognised that a container would create a fantastic exhibition space for us. Its size, strength and transportable nature seemed a really sensible and viable solution so we contacted Royal Wolf and they were more than happy to assist.

"Apart from the obvious structural benefits of the container, its shape and contours add to the modern and distinctive industrial look that we are after with this exhibition," says Rob Caslick.

John Ahkin, Royal Wolf Business Development Manager Melbourne, says: "We are pleased to be able to support such an incredible and worthwhile project that raises awareness around the importance of light for people with vision impairment. Again it goes to show how versatile our containers really are. "

Launched at Melbourne's Federation Square on 31 May 2012, the cBraille exhibition played an important part of the city's annual light in winter festival.

The impact of cBraille will now see it come to Sydney for the first time, showcased at Customs House, Circular Key, from 16 September to 30 September 2012. More information about this unique exhibition can be found by visiting: <http://cbraille.org/>

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