

# Rubicon Red Achieves Five New Oracle PartnerNetwork Specializations

Oracle Recognizes Rubicon Red for Expertise and Thought Leadership in Oracle SOA Suite 12c, Oracle WebLogic Server 12c, Oracle Enterprise Manager 12c, Oracle Linux 6, and Oracle VM 3

1 September, 2016 – Rubicon Red, a recognized global leader and multi-award winner in Oracle Fusion Middleware and a Platinum level member of Oracle PartnerNetwork (OPN), today announced it has achieved five new OPN Specializations including Oracle SOA Suite 12c, Oracle WebLogic Server 12c, Oracle Enterprise Manager 12c, Oracle Linux 6, Oracle VM 3.

Many Oracle customers have established internal private PaaS solutions, as they commence their journey to the cloud. These platforms are often running on an Oracle Engineered System, specifically Oracle Exalogic Elastic Cloud. Given this, Rubicon Red has invested in achieving Specialization for the key underpinning product areas, specifically Oracle WebLogic Server 12c, Oracle Enterprise Manager 12c, Oracle Linux and Oracle VM.

To achieve OPN Specialized status, partners must meet a stringent set of product-specific competency and business requirements that are based on the needs and priorities of the customer and partner community. By achieving a Specialized distinction, Rubicon Red has been recognized by Oracle and its customers for its expertise in delivering services specifically around Oracle SOA Suite 12c, Oracle WebLogic Server 12c, Oracle Enterprise Manager 12c, Oracle Linux and Oracle VM, through competency development, business results and proven success.

“As Oracle SOA Suite and BPM Specialists, maintaining our staff expertise and ongoing enablement is paramount for Rubicon Red. We recognize the value of Specialization and continue to invest heavily in building and maintaining our Oracle expertise”, said John Deeb, CEO, Rubicon Red.

“We are very proud of our Platinum partner, Rubicon Red, in achieving Specialization in Oracle SOA Suite 12c. As a global partner and with the rapid adoption rate of Oracle SOA Suite 12c, we would like to acknowledge the important role our partners play in helping clients upgrade to Oracle SOA Suite 12c, and take advantage of the new Oracle SOA Suite 12c capabilities including API Management, Managed File Transfer and of course the new Cloud Adapters”, said Vikas Anand, Senior Director, Product Management, Oracle.

Specialization can provide customers with greater confidence that a partner is qualified in the defined product or industry area and able to assist them to develop, architect and implement specific solutions.

As an OPN Specialized partner, Rubicon Red has a track record, delivering innovative and outstanding customer solutions. Many of Rubicon Red's projects have been lauded in recent years – Rubicon Red customers have been recognized as winners of Oracle Excellence Awards (Oracle Fusion Middleware Innovation Awards) in 2010, 2011, 2014 (3x winners) and 2015 (3x finalists).

Rubicon Red was awarded the APAC Specialized Partner of the Year for Middleware Technical Champion in 2012 and 2013 and A/NZ Specialized Partner of the Year for Middleware in 2014. CIO Review recognized Rubicon Red as one of the Top 100 Oracle Solution Providers by for 2014, and 2015, and most recently APAC CIO Outlook recognized Rubicon Red as one of the 25 Most Promising Cloud Providers for 2016.

## About Rubicon Red

Rubicon Red offers organizations a set of innovative and market leading DevOps, cloud and consulting solutions for Oracle Middleware. A Platinum level member of Oracle PartnerNetwork (OPN), Rubicon Red is recognized as a global thought leader, delivering innovation and unrivalled expertise, with focus on Cloud, DevOps and 12c Migration.

Founded in 2009, by two former senior executives from Oracle product management, Rubicon Red's mission is to lead customers on their Oracle Middleware journey. The origin of our name “Rubicon Red”, is derived from helping customers “cross the Rubicon”, in their successful adoption of Oracle Middleware. With offices in the US, Australia and India providing 24x7 support and development services, Rubicon Red offers a range of services to architect, deliver, maintain and host your Oracle Fusion Middleware platform.

## Additional Information

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## About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle's partner program that provides partners with a differentiated advantage to develop, sell and implement Oracle solutions. OPN offers resources to train and support specialized knowledge of Oracle's products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to be recognized and rewarded for their investment in Oracle Cloud. Partners engaging with Oracle will be able to differentiate their Oracle Cloud expertise and success with customers through the OPN Cloud program – an innovative program that complements existing OPN program levels with tiers of recognition and progressive benefits for partners working with Oracle Cloud. To find out more visit: <http://www.oracle.com/partners>.

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## Contacts

Juliana Button

+61.410.585.839

mailto: [juliana.button@rubiconred.com](mailto:juliana.button@rubiconred.com)