

Sanitarium stays healthy through dedication to supply chain improvement

Australia's leading producer of health foods reaches key milestone in i2 supply chain implementation

Sanitarium Health Food Company has gone live with the final stage of its i2 Supply Chain Management (SCM) implementation. This is a significant milestone for the leading Australian manufacturer and marketer of health foods. Sanitarium, whose brands include Weet-Bix and So Good, is already a long way towards achieving key business objectives of its multi-phased supply chain re-engineering project. Specifically these include creating supply chain efficiencies, improving customer service levels and reducing inventory. Iain Myers, general manager of operations for Sanitarium said, "This go-live is a significant achievement in our implementation, which aims to facilitate Sanitarium's vision for integrated and consistent supply chain processes across the organisation. We now have a platform for realising the company's strategy of achieving excellent customer service in a cost effective manner." Sanitarium is a good example of an Australian company that's keeping its eye on the objective of delivering clear business value through an IT implementation. Robert Scoines, project director for Sanitarium, points out, "This project is designed to deliver direct business benefits. Sanitarium is moving from project mode to a program of realising the full potential of what has been deployed. Further functional upgrades are planned for continued improvement." Sanitarium has implemented i2 SCM, specifically i2 Demand Planner, i2 Supply Chain Planner and i2 Production Scheduler, to provide visibility of operations and planning across the entire enterprise, using a consistent platform. The final phase of the project has seen the go-live of i2 Supply Chain Planner in Sanitarium's Beverages, Meals and Specialty businesses. It's been live in the Breakfast Foods division since March of this year. i2 Demand Planner is also live across product lines in all three business units and i2 Production Scheduler has been deployed in the Beverages manufacturing facility. Building on the benefits of these previous implementations, the latest go-live of i2 Supply Chain Planner is expected to further improve customer service levels and reduce input costs. With all modules now live across the company, time previously spent on data gathering and processing will be more profitably directed towards analysis and driving business benefits. Rodney Boyle, managing director of i2 Australia and New Zealand said, Sanitarium is now in a strong position to not only realise bottom-line benefits for its own business, but extend its efficiencies to customers and suppliers in the value chain. It now has the capability to share forecast and inventory planning information with strategic trading partners. i2 is pleased to be the enabler for this type of collaboration. -ENDS- About i2 For more than a decade, i2 has been a leader in supply chain management. i2 has extended its technology and expertise to Dynamic Value Chain Management solutions to help companies collaborate on decision-making processes not only across functions within a single company, but across multiple companies. i2 solutions span the value chain interactions, including customer relationship management, supply chain management and supplier relationship management. Established in 1988, i2 is the only software solutions provider that measures, audits, and reports total value provided to its customers, with a mission to deliver \$US75 billion in value by 2005. Learn more at www.i2.com. i2 is a registered trademark of i2 Technologies, Inc. and its subsidiaries. i2 Cautionary Language This press release may contain forward-looking statements that involve risks and uncertainties including forward looking statements regarding the customer's ability to implement i2 solutions successfully and in a timely fashion or to achieve benefits attributable to i2 solutions. These forward-looking statements involve risks and uncertainties that may cause actual results to differ from those projected. For a discussion of factors which could impact i2's financial results and cause actual results to differ materially from those in forward-looking statements, please refer to i2's recent filings with the SEC, particularly the Form 10-K/A filed August 7, 2001 and Form 10-Q filed November 14, 2001. i2 assumes no obligation to update the forward-looking information contained in this news release.