



Seagate Appoints New Vice President and Managing Director of Asia Pacific and Japan

SEAGATE APPOINTS NEW VICE PRESIDENT AND MANAGING DIRECTOR OF ASIA PACIFIC AND JAPAN SINGAPORE — July 28, 2009 — Seagate Technology (NASDAQ: STX) today announced the appointment of BanSeng Teh as the Vice President and Managing Director of Nippon Seagate. Teh will assume responsibility for Seagate's Japan operations in addition to his existing responsibilities as Vice President and Managing Director for the Asia Pacific Sales and Marketing Organization. As a combined region, Asia Pacific and Japan currently generate over 40 % to Seagate's total revenue. Teh will be responsible for driving the financial performance as well as the successful promotion of the Seagate brand in Asia Pacific and Japan. This involves profitably growing revenue and market share across Seagate's enterprise, desktop, notebook, consumer electronics and branded solutions markets. In addition to developing existing markets and new revenue streams, Teh will oversee all functions relating to pre-sales and technical support, customer logistics and warranties to ensure best-in-class customer service. Kurt Richarz, Seagate Executive Vice President of Sales, said, "Teh is a great fit to take over the Japanese market as he has excelled in a similar role in the Asia Pacific market. Under his leadership, Seagate has garnered greater market share and brand loyalty in the Asia Pacific region by growing new streams of revenue and developing new markets. His understanding of Seagate's customers and his experience in growing the company's business will be invaluable in further developing Seagate's presence in Japan." Teh said he was honoured to be given the responsibility to spearhead Seagate's business in Japan. "In Japan, Seagate is focused on its OEM and core hard drive business and I am keen to grow both the breadth and depth of our business here." Based in Singapore, Teh joined Seagate in 1992 as the company's sales manager for ASEAN and the Indian subcontinent. He held several leadership positions in sales and marketing in Asia Pacific before heading to Seagate's headquarters in Scotts Valley, USA to head up the global sales operations, revenue planning, pricing and customer service group. Teh has been Vice President and Managing Director of the Asia Pacific Sales & Marketing Organization since July 2007. About Seagate Seagate is the worldwide leader in hard disk drives and storage solutions. Learn more at seagate.com. Copyright 2009 Seagate Technology LLC. All rights reserved. Printed in USA. Seagate, Seagate Technology and the Wave logo are registered trademarks of Seagate Technology LLC in the United States and/or other countries. All other trademarks or registered trademarks are the property of their respective owners. ### For Further Information Contact: Pru Quinlan (02) 8905 0995 Einsteinz Communications pru@einsteinz.com.au Or Ashleigh Favaloro (02) 8905 0995 Einsteinz Communications Ashleigh@einsteinz.com.au