



Seagate Technology Reports Fiscal First Quarter 2020 Financial Results

Revenue of \$2.58 billion GAAP diluted earnings per share (EPS) of \$0.74; non-GAAP diluted EPS of \$1.03 Cash flow from operations of \$456 million and free cash flow of \$309 million Repurchased 9.2 million shares for \$450 million Raised the quarterly cash dividend to \$0.65 per share payable on January 8, 2020 CUPERTINO, CA – November 1, 2019 – Seagate Technology plc (NASDAQ: STX) (the “Company” or “Seagate”) today reported financial results for its fiscal first quarter ended October 4, 2019. “Seagate had a solid start to the fiscal year; we grew revenue, expanded non-GAAP operating income, and increased non-GAAP EPS quarter-over-quarter reflecting our focus on optimizing profitability to drive free cash flow,” said Dave Mosley, Seagate’s chief executive officer. “Exabyte shipments were near record levels in the first quarter driven by improving demand conditions for mass capacity storage. We are ramping shipments of our industry capacity leading 16-terabyte drives to support strong customer demand. We continue to gain momentum with these products, which deliver lower total cost of ownership to our customers. While business conditions remain challenging over the near-term amidst ongoing geopolitical uncertainties, our innovative technology roadmap makes us well positioned to capture current and future mass capacity storage demand while also driving long-term value for our shareholders.” Quarterly Financial

Results	GAAP	Non-GAAP		FQ1 2020	FQ1 2019	FQ1 2020	FQ1 2019	Revenue (\$M)	\$2,578	\$2,991		
\$2,578	\$2,992	Gross Margin	26.0%	30.5%	26.7%	31.1%	Net Income (\$M)	\$200	\$450	\$278	\$514	Diluted
Earnings Per Share	\$0.74	\$1.54	\$1.03	\$1.76	The Company generated \$456 million in cash flow from operations and \$309 million in free cash flow during the fiscal first quarter 2020. Seagate has a healthy balance sheet and during the fiscal first quarter 2020, the Company paid cash dividends of \$170 million and repurchased 9.2 million ordinary shares for \$450 million. Cash and cash equivalents totaled \$1.8 billion at the end of the quarter. The Company restructured debt, lowering annual interest expense and reducing total debt to \$4.1 billion at the end of the quarter. There were 263 million ordinary shares issued and outstanding as of the end of the quarter. All periods presented exclude share-based compensation from non-GAAP results. For a detailed reconciliation of GAAP to non-GAAP results, see accompanying financial tables. Seagate has issued a Supplemental Financial Information document, which is available on Seagate’s Investor Relations website at investors.seagate.com. Quarterly Cash Dividend The Board of Directors of the Company (the “Board”) declared a quarterly cash dividend of \$0.65 per share, which will be payable on January 8, 2020 to shareholders of record as of the close of business on December 26, 2019. The payment of any future quarterly dividends will be at the discretion of the Board and will be dependent upon Seagate’s financial position, results of operations, available cash, cash flow, capital requirements and other factors deemed relevant by the Board. Business Outlook The business outlook for the fiscal second quarter 2020 is based on our current assumptions and expectations; actual results may differ materially, as a result of, among other things, the important factors discussed in the Cautionary Note Regarding Forward-Looking Statements section of this release. The Company is providing the following guidance for its fiscal second quarter 2020: Revenue of \$2.72 billion, plus or minus 5% Non-GAAP diluted EPS of \$1.32, plus or minus 5% Guidance regarding non-GAAP diluted EPS excludes known charges related to amortization of acquired intangible assets and estimated share-based compensation expenses of \$0.05 per share and \$0.11 per share, respectively. We have not reconciled our non-GAAP diluted EPS to the most directly comparable GAAP measure because material items that may impact these measures are out of our control and/or cannot be reasonably predicted including, but not limited to, accelerated depreciation, impairment, and other charges related to cost saving efforts, restructuring charges, strategic investment losses or impairment recognized, income tax adjustments on these measures, and other charges or benefits that may arise. The amounts of these measures are not currently available, but may be material to future results. A reconciliation of the non-GAAP diluted EPS to the corresponding GAAP measures is not available without unreasonable effort. A reconciliation of our historical non-GAAP financial measures to their nearest GAAP equivalent is contained in this release. Investor Communications Seagate management will hold a public webcast today at 6:00 a.m. Pacific Time that can be accessed on its Investor Relations website at investors.seagate.com. An archived audio webcast of this event will be available on Seagate’s Investor Relations website at investors.seagate.com shortly following the event conclusion. About Seagate To learn more about the Company’s products and services, visit www.seagate.com and follow us on Twitter, Facebook, LinkedIn, Spiceworks, YouTube and subscribe to our blog. The contents of our website and social media channels are not a part of this release. Cautionary Note Regarding Forward-Looking Statements This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, each as amended, including, in particular, statements about the Company’s plans, strategies and prospects, financial outlook for future periods, including the fiscal second quarter 2020, expectations regarding the Company’s products, our ability to ramp production, storage industry trends and market demand, shifts in technology, the Company’s ability to meet market and industry expectations, and the effects of these future trends and expectations on the Company’s business as well as dividend issuance plans for the fiscal quarter ending January 3, 2020 and beyond. These statements identify prospective information and may include words such as “expects,” “intends,” “plans,” “anticipates,” “believes,” “estimates,” “predicts,” “projects,” “should,” “may,” “will,” or the negative of these words, variations of these words and comparable terminology. Information							

concerning risks, uncertainties and other factors that could cause results to differ materially from the expectations described in this press release include, among others, those risks and uncertainties included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission ("SEC") on August 2, 2019, which is available on our investor relations website at investors.seagate.com. Additional information will also be set forth in our Quarterly Report on Form 10-Q for the quarter ended October 4, 2019. Undue reliance should not be placed on the forward-looking statements in this press release, which are based on information available to us on, and which speak only as of, the date hereof. The Company undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date they were made, unless required by applicable law. The inclusion of Seagate's website addresses in this press release are intended to be inactive textual references only and not active hyperlinks. The information contained in, or that can be accessed through, Seagate's websites and social media channels are not part of this press release.

		SEAGATE TECHNOLOGY PLC CONDENSED CONSOLIDATED BALANCE SHEETS (In millions)				October 4, 2019	June 28, 2019		
		(unaudited)		ASSETS					
				Current assets:		Cash and cash equivalents	\$ 1,784	\$	
2,220	Accounts receivable, net	1,065	989	Inventories	1,041	970	Other current assets	141	
184	Total current assets	4,031	4,363	Property, equipment and leasehold improvements, net		1,991		1,869	
	Goodwill	1,237	1,237	Other intangible assets, net	97	111	Deferred income taxes	1,128	1,114
	Other assets, net	254	191	Total Assets	\$ 8,738	\$ 8,885	LIABILITIES AND EQUITY		
Current liabilities:		Accounts payable		\$ 1,750	\$ 1,420	Accrued employee compensation		149	169
	Accrued warranty	86	91	Accrued expenses	564	552	Total current liabilities	2,549	2,232
	Long-term accrued warranty	98	104	Long-term accrued income taxes	3	4	Other non-current liabilities		178
130	Long-term debt	4,140	4,253	Total Liabilities	6,968	6,723	Total Equity		1,770
2,162	Total Liabilities and Equity	\$ 8,738	\$ 8,885	SEAGATE TECHNOLOGY PLC CONDENSED					

		SEAGATE TECHNOLOGY PLC CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In millions, except per share data) (Unaudited)				For the Three Months Ended			
October 4, 2019	September 28, 2018	Revenue	\$ 2,578	\$ 2,991	Cost of revenue	1,907			
2,078	Product development	255	266	Marketing and administrative	122	115	Amortization of intangibles		
4	Restructuring and other, net	17	23	Total operating expenses	2,305	2,488			
	Income from operations	273	503	Interest income	11	24	Interest expense	(55)	(58)
	Other, net	(31)	(1)	Other expense, net	(75)	(35)	Income before income taxes		198
468	(Benefit) provision for income taxes	(2)	18	Net income	\$ 200	\$ 450	Net		
income per share:		Basic	\$ 0.75	\$ 1.57	Diluted	0.74	1.54	Number of shares used in per share calculations:	
		Basic	266	287	Diluted	270	292	Cash dividends declared per ordinary share	
		\$ 0.63	\$ 0.63	SEAGATE TECHNOLOGY PLC CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In millions) (Unaudited)					

		SEAGATE TECHNOLOGY PLC CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In millions) (Unaudited)				October 4, 2019	September 28, 2018	OPERATING		
		For the Three Months Ended						ACTIVITIES		
		Net income	\$ 200	\$ 450	Adjustments to reconcile net income to net cash provided by operating activities:					
		Depreciation and amortization	92	134	Share-based compensation	26	18	Deferred		
income taxes	(12)	2	Other non-cash operating activities, net	44	(18)	Changes in operating assets and liabilities:				
		Accounts receivable, net	(77)	(9)	Inventories	(65)	(66)	Accounts payable	281	119
		Accrued employee compensation	(20)	(79)	Accrued expenses, income taxes and warranty	(7)	45	Other		
assets and liabilities	(6)	(9)	Net cash provided by operating activities	456	587	INVESTING ACTIVITIES				
		Acquisition of property, equipment and leasehold improvements	(147)	(177)	Proceeds from sale of properties previously classified as held for sale				—	6
		Purchases of strategic investments	(4)	(5)	Net cash used in investing activities				(151)	(176)
		FINANCING ACTIVITIES		Redemption and repurchase of debt		(645)	—			
		Dividends to shareholders	(170)	(181)	Repurchases of ordinary shares	(450)	(150)	Taxes paid related to net share settlement of equity awards		
		(37)	(27)	Net proceeds from issuance of long-term debt	498	—	Proceeds from			
		issuance of ordinary shares under employee stock plans	39	32	Net cash used in financing activities	(765)	(326)			
		Effect of foreign currency exchange rate changes on cash, cash equivalents and restricted cash	(5)	3	(Decrease) increase in					
		cash, cash equivalents and restricted cash	(465)	88	Cash, cash equivalents and restricted cash at the beginning of the period					
2,251	1,857	Cash, cash equivalents and restricted cash at the end of the period		\$ 1,786	\$ 1,945	Use of				

The Company uses non-GAAP measures of adjusted revenue, gross margin, operating expenses, income from operations, net income, diluted EPS, and free cash flow which are adjusted from results based on GAAP to exclude certain benefits, expenses, gains and losses. These non-GAAP financial measures may be provided to enhance the user's overall understanding of the Company's current financial performance and its prospects for the future. Specifically, the Company believes non-GAAP results provide useful information to both management and investors as these non-GAAP results exclude certain benefits, expenses, gains and losses that it believes are not indicative of its core operating results and because it is similar to the approach used in connection with the financial models and estimates published by financial analysts who follow the Company. These non-GAAP results are some of the measurements management uses to assess the Company's performance, allocate

resources and plan for future periods. Reported non-GAAP results should only be considered as supplemental to results prepared in accordance with GAAP, and not considered as a substitute or replacement for, or superior to, GAAP results. These non-GAAP measures may differ from the non-GAAP measures reported by other companies in its industry. SEAGATE TECHNOLOGY PLC RECONCILIATIONS OF GAAP TO NON-GAAP MEASURES (In millions, except per share amounts and gross margin) (Unaudited)

	For the Three Months Ended			October 4, 2019
	June 28, 2019(a)	September 28, 2018(a)		
GAAP Revenue	\$ 2,578	\$ 2,371	\$ 2,991	Adjustment to discontinued products —
Non-GAAP Revenue	\$ 2,578	\$ 2,371	\$ 2,992	GAAP
Gross Margin	\$ 671	\$ 624	\$ 913	Adjustment to discontinued products —
of acquired intangible assets	10	12	13	Share-based compensation 7 6 5
Margin	\$ 688	\$ 642	\$ 932	GAAP Gross Margin 26.0 % 26.3 % 30.5 %
Non-GAAP Gross Margin	26.7 %	27.1 %	31.1 %	GAAP Operating Expenses \$ 398 \$ 292 \$
410	Accelerated depreciation, impairment and other charges related to cost saving efforts	—	—	(1) Amortization of acquired intangible assets (3) (5) (4)
of acquired intangible assets	(3)	(5)	(4)	Restructuring and other, net (17) 63 (23)
compensation	(19)	(20)	(13)	Non-GAAP Operating Expenses \$ 359 \$ 330 \$ 369
GAAP Income From Operations	\$ 273	\$ 332	\$ 503	Adjustment to discontinued products — — 1
Accelerated depreciation, impairment and other charges related to cost saving efforts	—	—	1	Amortization of acquired intangible assets 13 17 17
of acquired intangible assets	13	17	17	Restructuring and other, net 17 (63) 23
compensation	26	26	18	Non-GAAP Income From Operations \$ 329 \$ 312 \$ 563
GAAP Net Income	\$ 200	\$ 983	\$ 450	Adjustment to discontinued products — — 1
Accelerated depreciation, impairment and other charges related to cost saving efforts	—	—	1	Amortization of acquired intangible assets 13 17 17
of acquired intangible assets	13	17	17	Restructuring and other, net 17 (63) 23
early redemption and repurchase of debt	30	—	—	Strategic investment losses or impairment recognized — —
4	Share-based compensation 26 26 18	Other charges — 4 —	Income tax adjustments (8) (702) —	Non-GAAP Net Income \$ 278 \$ 265 \$ 514

SEAGATE TECHNOLOGY PLC RECONCILIATIONS OF GAAP TO NON-GAAP MEASURES (In millions, except per share amounts and gross margin)

(Unaudited)	For the Three Months Ended			October 4, 2019	June 28, 2019(a)	September 28, 2018(a)	Shares
used in diluted net income per share calculation	270	278	292	GAAP Diluted Net Income Per Share \$ 0.74	\$		
3.54	\$ 1.54	Non-GAAP Diluted Net Income Per Share \$ 1.03	\$ 0.95	\$ 1.76	GAAP Net		
Cash Provided by Operating Activities	\$ 456	\$ 448	\$ 587	Acquisition of property, equipment and leasehold improvements 147 151 177	Free Cash Flow \$ 309 \$ 297 \$ 410		

(a) In the fiscal first quarter of 2020, the Company began excluding share-based compensation from non-GAAP results. To provide improved visibility and comparability, the Company has reflected this change to its non-GAAP results retrospectively to the earliest date presented. The Company's Non-GAAP measures are adjusted for the following items: Adjustment to discontinued products These adjustments relate to sales of certain discontinued products or changes in sales provision for discontinued products. These adjustments are inconsistent in amount and frequency and are excluded in the non-GAAP measures as these adjustments are not indicative of the underlying ongoing operating performance. Accelerated depreciation, impairment and other charges related to cost saving efforts These expenses are excluded in the non-GAAP measures due to its inconsistency in amount and frequency and are excluded to facilitate a more meaningful evaluation of the Company's current operating performance and comparison to its past periods' operating performance. Amortization of acquired intangible assets The Company records expense from amortization of intangible assets that were acquired in connection with its business combinations over their estimated useful lives. Such charges are inconsistent in size and are significantly impacted by the timing and magnitude of the Company's acquisitions. Consequently, these expenses are excluded in the non-GAAP measures to facilitate a more meaningful evaluation of its current operating performance and comparison to its past periods' operating performance. Share-based compensation As disclosed in the Company's fiscal fourth quarter 2019 earnings release, share-based compensation expense is excluded from its non-GAAP results. These expenses consist primarily of expenses for employee share-based compensation. Given the variety of equity awards used by companies, the varying methodologies for determining share-based compensation expense, the subjective assumptions involved in those determinations, and the volatility in valuations that can be driven by market conditions outside the Company's control, the Company believes excluding share-based compensation expense enhances the ability of management and investors to understand and assess the underlying performance of its business over time and compare it against the Company's peers, a majority of whom also exclude share-based compensation expense from their non-GAAP results. Other charges The other charges primarily include write-offs of certain discontinued inventory and expense related to disposed business. These charges are inconsistent in amount and frequency and are excluded in the non-GAAP measures to facilitate a more meaningful evaluation of its current operating performance and comparison to its past periods' operating performance. Restructuring and other, net Restructuring charges and other, net are costs associated with restructuring plans that are primarily related to costs associated with reduction in the Company's workforce, exiting certain facilities and other related costs. These also exclude charges or gains from sale of properties. These costs or benefits do not reflect the Company's ongoing operating performance and consequently are excluded from the non-GAAP measures to facilitate a more meaningful evaluation of its current operating performance and comparison to its past periods' operating performance. Losses recognized on the early

redemption and repurchase of debt From time to time, the Company incurs losses from the early redemption and repurchase of certain long-term debt instruments. These losses represent the difference between the reacquisition costs and the par value of the debt extinguished and include the write off of any related unamortized debt issuance costs. The amount of these charges may be inconsistent in size and varies depending on the timing of the repurchase of debt. Strategic investment losses, (gains) or impairment recognized From time to time, the Company incurs losses or gains from strategic investments accounted for under the equity method of accounting or records impairment charges which are not considered as part of its ongoing operating performance. The resulting expense or gain is inconsistent in amount and frequency and consequently is excluded from the non-GAAP measures to facilitate a more meaningful evaluation of its current operating performance and comparison to its past periods' operating performance. Income tax adjustments Provision or benefit for income taxes represents the tax effects of non-GAAP adjustments determined using a hybrid with and without method and effective tax rate for the applicable adjustment and jurisdiction. For Q4'19, it also includes impacts from a release of valuation allowance related primarily to the Company's U.S. deferred tax assets. This was driven by improvements in the Company's profitability outlook in the U.S. including the Company's effort to structurally and operationally align its enterprise data solutions business with the rest of the Company. This does not materially change the Company's future worldwide effective tax rate. Free cash flow Free cash flow is a non-GAAP measure defined as net cash provided by operating activities less acquisition of property, equipment and leasehold improvements. This non-GAAP financial measure is used by management to assess the Company's sources of liquidity, capital structure and operating performance.

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