

Seeley International acclaimed as “Australia’s Distinguished Family Business of the Year”

Prestigious national award win announcement on National Family Business Day

Seeley International has won the coveted National Distinguished Family Business of the Year Award - 2019.

This prestigious national award announcement from Family Business Australia coincides with National Family Business Day.

In accepting the award, Seeley International Founder and Executive Chairman, Mr Frank Seeley AM, DUniv Flin, FAICD said:

“This very special honour acknowledges our success in being a world-class manufacturer, while still maintaining our strong family values that recognise the contributions of individuals, embracing innovation and teamwork, and ensuring continuing excellence in all we do.”

“Success is achieved by realising that problems are opportunities, waiting to be discovered. And throughout our 50-plus years in business, my wonderful wife Kathy has never wavered in her support – even in our darkest days,” Mr Seeley said.

“I’m also delighted that all of our four children, Barry, Jon, Tim and Kari have been involved in the business over the years, and that Jon is now our Group Managing Director,” he said.

“Together with our Seeley International Extended Family, we will continue to push boundaries to keep producing even more innovative and energy efficient products; and this award will spur all of us on, so that we will continue to be the best in the business.”

Mr Seeley remains an active leader within the business in his role as Executive Chairman and continues to have direct oversight of more than a dozen engineers that form the “Imagineering Department” which focuses largely on “over-the-horizon” innovation and product development.

He was made a Member of the Order of Australia in 2001 and won South Australian Entrepreneur of the Year in 2005. In 2011 he was named South Australian of the Year, received a Lifetime Achievement Award from Manufacturers Monthly in 2012, was awarded the Ernst and Young Champion of Entrepreneurship in 2013, named Innovation and Design Executive of the Year by CEO magazine in 2015 and was a Hall of Fame Recipient at the inaugural 2015 IMPACT awards. In 2018, Mr Seeley previously received an Honorary Doctorate from Flinders University for his outstanding entrepreneurship and investment in the local business community.

About Seeley International - Seeley International is Australia’s largest air conditioning manufacturer and is the market leader in the design and manufacture of ducted and portable heating and cooling products for the domestic, commercial and industrial markets in Australia. Renowned for its innovation, Seeley International’s brands include Breezair, Braemar, Convair, Climate Wizard, Aira, Coolerado, Integrated Comfort and Coolair. Seeley International’s head office is based in Australia at its Lonsdale manufacturing plant. Factories are also situated in the USA and Albury in Australia.

The company was founded in 1972 by Frank Seeley AM, DUniv Flin, FAICD, who remains Executive Chairman. Unlike many of its competitors, Seeley International continues to design and manufacture most of the components for its Australian made products, which it exports to more than 100 countries around the world. With a strong support network across Europe, UK and Africa; customers can buy a Seeley International product with global confidence, knowing that they are investing in a quality climate control solution. Seeley International never stops striving to engineer the world’s most energy efficient climate control solutions – and that commitment to excellence is at the heart of everything it does. Independent verification of Seeley International success in delivering on that, commitment has been recognised by many awards and an expanding global presence. More information at www.seeleyinternational.com

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