

# Sharko documentary drops Sales Trailer and calls on support

Luke Graham's Footy Documentary Releases Sales Trailer and Crowd Funding Campaign in countdown to production.

SHARKO the feature documentary drama about New Zealand Rugby League legend Mark Graham told through the eyes of his filmmaker son, Luke has released its Sales Trailer in the lead up to production commencing from July along with a crowdfunding campaign.

<https://t.ly/il88>

Sharko's Sales Trailer

The Sales Trailer was made with assistance from The Post Lounge, The Solid State and Screen Queensland whom have supported SHARKO from its conception.

SHARKO is the second feature length rugby league film by Luke Graham. BROKE was released in 2016 and became an international festival gem and theatrical success story throughout Australian and New Zealand, far outshining its micro budget.

"The idea for SHARKO began over a conversation with dad. There was so much of his life that I wanted to know. I also wanted to celebrate his career and the game of rugby league" Filmmaker Luke Graham.

The documentary has drawn the support of screen funding bodies, state and local government alongside grants from businesses and organisations. Now the production team are engaging their supporters to assist with the final part of the production budget as the project moves towards filming for next month.

"The project has been in development for the past five years and I am very excited to take the next step alongside our partners and supporters" Luke Graham.

A crowd funding campaign has been setup through the established platform Indiegogo, where backers can receive perks including VIP tickets to its premiere, limited edition t-shirts and Posters, they can also be an extras or act in one of the many drama scenes. For those studious supporters they can receive an impactful credit as an Executive Producer or Producer. Businesses can also get involved and have their branding onto the screen and the projects ever growing audience.

Creative Partnerships Australia will also match the first \$5,000 received by the campaign through their Matchlab initiative.

The filmmakers have also setup an option for those supporters looking for a tax deduction through Documentary Foundation Australia.

"We have a valuable opportunity to get this project over the line with our first \$5,000 matched including some great incentives and even tax deductible donations for those who wish to support the project" Luke Graham.

The project has already received funding from Screen Australia and Screen Queensland, grants from Gladstone Regional Council and the Regional Arts Development Fund amongst others and also has the support of key rugby league clubs and greats of the game.

SHARKO will be the culmination of a person who grew up with footy in their blood. As a young boy, Luke would run up and down the sidelines as the North Sydney Bears ball-boy while his famous dad would put his body on the line, week in and week out to the game he loved, rugby league. Now a father himself, SHARKO will be a love letter his hero and will be about footy, family and fatherhood.

"SHARKO looks at the human side behind one of the world's most brutal sports during its golden era, the 80's. Most importantly it will be about my idol, my Superman" Luke Graham.

You can support the project through its Indiegogo campaign here: <https://igg.me/at/sharkofilm>

Also keep up to date with the film's journey via its official site: [www.sharkofilm.com](http://www.sharkofilm.com)  
and social media pages <https://www.facebook.com/sharkofilm> and <https://www.instagram.com/sharkofilm/>.

END - For more information please contact: Luke Graham 0414999813 or [lukeg@scopered.com](mailto:lukeg@scopered.com)  
HIGH RESOLUTION PRESS RELEASE IMAGE <https://www.dropbox.com/t/xEcTc0es6mpOY67x>

## **Contacts**

Luke Graham  
0414999813  
<mailto:lukeg@scopered.com>