

Sharp Wins Buyers Lab 2019 Copier MFP Line of the Year Award and a Slew of this Year's BLI Winter 2019 Pick Awards

The international award that recognises reliability, value and key features for real buyers

Sydney, Australia – 10th January 2019 – Sharp has taken home the coveted “2019 Copier MFP Line of the Year” award as well as nine Pick Awards at this year's Buyers Lab (BLI) awards. Presented annually by Keypoint Intelligence – Buyers Lab, the world's leading authority on document imaging devices and software solutions, Buyers Lab's highly sought-after Line of the Year recognition is awarded to the multifunction printer (MFP) manufacturer whose product line is deemed best overall based on its rigorous two-month laboratory evaluations. Among the many factors considered are reliability, image quality, productivity, ease of use, a host of connectivity attributes and overall value.

"Sharp's copier MFPs have long been known for their quality, innovation, and ease of use, and their current line holds up to that standard," said George Mikolay, Associate Director of Copiers/Production, Keypoint Intelligence - Buyers Lab. "In fact, Sharp's current line sets the industry standard when it comes to usability. The control panels are highly intuitive and customizable on a user-by-user basis, and users can quickly access the most commonly used scan and copy functions. Throw in the easy-to-use drivers, the retractable keyboard, and the innovative, award-winning web utility, and building workflows is a cinch for walk-up users and IT administrators alike. Plus, in an office environment where reliability day in and day out is also a key factor, Sharp's line stands tall as a leader in the industry." (<https://www.keypointintelligence.com/news/awards>)

"We are very proud to have received this prestigious award. It is testament to Sharp's dedication to delivering best-in-class solutions for customers to achieve improved productivity with ease of use, exceptional quality, while being reliable and providing peace of mind when it comes to security" said Daniel Gard, Head of Business Solutions Group - Office & Visual Solutions

BLI also announced its Pick Award recipients in the Printer and Copier MFP category. These honours recognise the most impressive devices evaluated by Buyers Lab during the previous 6-month test cycle. Sharp received the following Pick Awards across its range:

Best Copier MFPs Pick Awards Winter 2019 – Sharp Receives 8 Awards

Sharp MX-6580N: Outstanding 65-ppm Colour Copier MFP

Sharp MX-7090N: Outstanding Professional High Volume 70-ppm Colour Copier MFP

Sharp MX-7580N: Outstanding 75-ppm Colour Copier MFP

Sharp MX-8090N: Outstanding Professional High Volume 80-ppm Colour Copier MFP

Sharp MX-M3070: Outstanding 30-ppm Copier MFP

Sharp MX-M4070: Outstanding 40-ppm Copier MFP

Sharp MX-M6070: Outstanding 60-ppm Copier MFP

Sharp MX-M905: Outstanding 90-ppm Copier MFP

Printer/MFP Pick Awards Winter 2019 – Sharp Receives 1 Award

Sharp MX-B355W: Outstanding MFP for SMBs

About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales. For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

About Sharp Corporation

For over 100 years, Sharp has been a worldwide developer of technologically advanced one-of-a-kind networked multifunctional office solutions, professional displays and home appliances. Sharp was honored as an inaugural Thomson Reuters Top 100 Global Technology Leader in 2018, recognised as one of the tech industry's most operationally sound and financially successful organizations. For more information on Sharp visit www.sharp.net.au

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