

# Short + Sweet: SNACKABLETV youth broadcast network for short-form content launches

Independent, subscription-free, pop-up and pre-roll ad-free;

the next generation of entertainment has arrived, and it's mighty tasty.

Meet SNACKABLETV, a revolutionary digital youth network housing the best in bite-sized content. It's an entirely new way for young people all over the world to access high quality short-form entertainment for FREE, without annoying advertisements or subscriptions. [VIEW THE SIZZLE REEL](#)

Millennials are diverse, curious and engaged - so, SNACKABLETV is too. It does not discriminate against gender, sexuality, race, creed or socio-economic status, only against beige content.

SNACKABLETV launches with solid collaborations and partnerships as official Youth & Content Broadcaster for Sydney Festival, co-produced podcasts with the team from Melbourne's Sans Pants Radio and short films produced by future creative superstars from the Australian Film Television and Radio School (AFTRS).

Offering something for everyone, SNACKABLETV plays host to content across seven channels; Culture, Film, Gaming, Music, Podcast, Style, and a dedicated hub for today's news, events, and the best of the net; What's Hot.

Original series' will feature respected members of the creative community including; street artist Scott Marsh; music journalist Danny Clayton; celebrity fashion stylist Mikey Ayoubi; mindfulness coach Kylie Ryan; comedians Rhys Nicholson and Robbie Armfield; musicians Client Liaison, Sleep Makes Waves and The Jezabels; and so much more incredible talent in front of and behind the lens. In the face of a fracturing media landscape, SNACKABLETV also offers a solution for brands to target a millennial audience utilising quality native content by creating this 'safe space' free of subscriptions and free of pre-rolls and pop-up ads to give viewers a great experience which will keep them coming back for more. The network will lead the fight against 'Digital Litter', a result of too much access to poorly made content. Everything on SNACKABLETV is short, sharp, and captivating. It's video that is never boring, always inspiring, with an added dose of learning for the socially aware, completely free of charge to the viewer.

SNACKABLETV Co-founders Kate Edwards and Shae Constantine said today:

"We are extremely proud to be launching Australia's first short form broadcast network made especially for young people. "SNACKABLETV is purpose built as much for the consumer as it is for the creator – it's a conduit between the two worlds. We identified a gap, in that there is so much good content out there and before now it hasn't had a home or a chance to get to an audience who will appreciate it. "Our doors are wide open to young creatives and creators. We want to distribute the best short-form content the world has seen, and this is only possible with a truly robust digital platform to facilitate the relationship between creator and audience. That platform is SNACKABLETV." Content is currently available online (mobile, tablet or desktop) via [SNACKABLETV.tv](#)

The bar has been set high and SNACKABLETV is committed to pushing the boundaries in both the controversy and quality stakes. New content will be released on all channels across the network constantly. Stay tuned for updates on exciting co-productions and distribution partnerships.

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MEDIA MATERIALS

DROPBOX

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