

# SMALL BUSINESS WINS BIG IN PRESTIGIOUS AWARDS

Australian skincare company Embalm Skincare shines in prestigious beauty industry awards with more award wins having been announced overnight

LAUNCESTON, Tasmania - Australian skincare company Embalm Skincare shines once again in two prestigious beauty industry awards across seven categories.

Both awards carefully select highly-regarded beauty products for their performance and use of top-rated natural and organic cosmetic ingredients.

Embalm Skincare was created by Launceston local Mel Driver after attaining a Diploma in Organic Skincare Science. Mel experienced a nasty reaction to synthetic personal care products and promised to create skincare products that were safe and effective for sensitive skin types, without being misled by marketing messages.

Awarded 'Best Hypo-Allergenic Skincare Range Australia' by the international Health, Beauty & Wellness Awards hosted by LUXlife, Mrs. Driver is ecstatic to hear that her products continue to be acknowledged.

The company has also been recognised for six of their bestselling products including the Pampering Body Lotion, Invigorating Body Scrub, Instant Glow Face Mask, Uplifting Cleanser, Luxurious Face Cream and the Nurturing Organic Rosehip Oil in the national Organic Beauty Awards.

"It's an absolute honour to continuously be recognised by industry leaders, which confirms what our customers are saying about these amazing products", says Mel Driver.

The range has multiple certifications including Made Safe, Allergy Free, Toxic Free, certified by Safe Cosmetics Australia and is accredited Cruelty-Free and Vegan by internationally acclaimed animal rights organisation PETA.

"We are thrilled to be recognized at this year's awards. These accolades recognise our mission to future-proof skin around the world and the efficacy of our products, which assist with the appearance of more youthful, healthy-looking and beautiful skin", Mrs Driver says.

The most recent awards are valued additions to the Embalm Skincare trophy cabinet, now totalling 25 award wins picked up by the Tasmanian proud business over the past eight years.

The range is suitable for busy women who don't have the time nor patience for lengthy routines. Mel Driver believes "skin care should be simple, quick and deliver results. There's no need to overcomplicate things and use a multitude of products to achieve a beautiful complexion."

Embalm Skincare's range of face and body care products is available to buy online at [www.embalmskincare.com.au](http://www.embalmskincare.com.au)

Embalm Skincare is looking to expand its network of retail stockists with the goal of being readily available in all states across Australia and New Zealand by the end of 2021.

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