

SPRING RACING STYLE FORM GUIDE PROUDLY PRESENTED BY TEGAN MARTIN & 1000HOUR Media Release - October 2018 We love the spring racing season – shopping for a new frock, picking up the latest pair of strappy sandals, deciding on hats, fascinators or headbands, and of course planning makeup to bring it all together – which is where 1000HOUR comes in. Whether your look is all-out glam or pretty and natural, 1000HOUR has the perfect matching lash. Tegan Martin, 1000HOUR Brand Ambassador, definitely knows something about race-day style. Here are her hot picks for winning with your lash look: “It’s important to remember no makeup look is complete without a great pair of lashes. If I’m planning a glamorous look my favourite lash is Kitten. It’s dramatic but without being too over-the-top for daytime plus it has a built-in wing, so there’s no need to worry about liner. Bonus! “If I’m opting for a more natural and pretty outfit, I’ll be wearing My Selfie. It’s such a perfect, wispy style that looks great but without the drama. It’s definitely my new fave!” Need some extra lash love? 1000HOUR has a range of unique DIY beauty tools to make your life easier: 1000HOUR Lash & Brow Dye Kit | RRP \$18.95: Available in six different colours (Black, Dark Brown, Brown Black, Blue Black, Medium Brown and Light Brown) this waterproof formula takes the worry out of fading brow shadow or mascara. Obtain professional results in just three easy steps the safe and effective procedure will give you a salon quality tint in the comfort of your own home. Each application lasts about six weeks. 1000HOUR Eyelash Applicator | RRP \$7.99: New to the false eyelash game? 1000 Hour has you covered with their easy to use Eyelash Applicator. No longer will you have to worry about smudging glue or putting your lashes on wonky. 1000HOUR Heated Eyelash Curler | RRP \$19.99: Taking only 10 seconds to curl your lashes, the curler is designed to prevent the crimping and breaking of your lashes. Great to use before applying mascara or false lashes! About 1000HOUR: This iconic brand has been in the beauty business for over 25 years, and is well known for high quality products by makeup artists and beauty lovers alike. 1000HOUR boasts product collections ranging from the ever-popular Eyelash and Eyebrow Dye Kits to false lashes, hair colour mascaras and DIY beauty tools to enhance your at-home beauty routine. The name was based on the brand’s launch product that provided a DIY tinting solution that lasted up to six weeks or 1000 hours – the lifespan of a lash. The 1000 Hour range is available now Priceline and online at www.1000hour.com.au

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