

Sprout Organic Pty Ltd Enters Agreements with Global by Nature and Total Health Distributors to Distribute Products in WA and NSW

Sel Berdie – Sprout Founder with the first shipment packed for Western Australia

Gold Coast, QLD (January 13, 2020) — Sprout Organic Pty Ltd (“Sprout” or the “Company”), the creator of the world first organic plant based infant formula and healthy plant based snacks for children is teaming up with Global by Nature in NSW and Total Health distributors in WA to distribute the Sprout range throughout both states. Both distributors are equally the most proactive health distributors in each state with brands represented in over 1,000 retailers, providing a wide reach into health food stores, independent supermarkets and pharmacies.

“At Global, we are always looking for innovative and delicious ways to surprise and excite our customers. Sprout’s healthy and tasty kids snack bars and genuine innovation in infant formula is exactly that. Sprout is building a whole new form of inclusivity in the sector,” said Ryan McIntock, General Manager of Global by Nature.

“We are very pleased to announce our distribution agreements with Global by Nature and Total Health. In these two distributors we have found partners that are incredibly passionate about our products. WA and NSW were identified as a key market for us, and we couldn’t be happier with the fit we’ve found in these two companies,” said Sprout Founder, Sel Berdie. “These are the first in a series of domestic and international distribution partnerships that we are working to establish as we continue to grow our business”.

In the second quarter of 2021, Sprout plans to release its highly anticipated plant-based toddler and infant formula.

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Images: <https://bit.ly/SproutOrganicImages>

Interviews available on request

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About Sprout Organic

Sprout Organic Pty Ltd (Sprout), is a Gold Coast QLD company that develops and manufactures kids plant-based nutritional products. Its vision is to provide children and their families with access to nourishing plant-based food products across the globe, starting right here in Australia.

Approved by leading paediatricians, dietitians, and food technology experts, Sprout Organic’s first commercial product is a range of healthy plant-based snack bars which launched on World Children’s Day (2020). In the second quarter of 2021, Sprout plans to release its highly anticipated toddler and infant formula.

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