

# STACK SPORTS (SPORTSTG) PARTNER WITH UEFA FOUNDATION FOR CHILDREN

Providing our GameDay Auction Platform

Stack Sports (SportsTG); the leading provider of digital solutions to international, national, grassroots and professional sporting organisations across Europe, Australia and New Zealand, has today announced an exciting partnership with UEFA Foundation; a charitable organisation to help children in accordance with the United Nations Convention on the Rights of the Child.

Stack Sports will provide GameDay, its Online Auction Platform, which will assist in fundraising activities for the UEFA Foundation for Children. Limited edition items including official match worn and signed UEFA Champions League and UEFA Europa League, shirts and footballs will be available. Stack Sports and UEFA Foundation for Children's live auction will launch on the 25th September 2020 and can be found by visiting [auctions.uefafoundation.org](https://auctions.uefafoundation.org)

Andy Graham, General Manager for Stack Sports – EMEA, said: "We are excited to partner with the UEFA Foundation. Our auction platform assists clubs, foundations and charities in fundraising activities for their respective organisations. The UEFA Foundation continues our growth in the EMEA region in 2020 having also partnered with Basketball Ireland and World Bowling in recent months."

Cyril Pellevat, UEFA Foundation for Children, Head of Administration welcomed the partnership by saying "UEFA Foundation for Children is pleased to partner with Stack Sports and digitise its fundraising activities. It will ensure we can offer all Football fans across the world their chance to win limited edition items from Champions League and Europa League matches. The profits benefit projects in favour of children around the world."

Stack Sports have been providing next generation technology solutions in the Australian market since 2001 and have extended their key markets to include Europe, the United Kingdom and New Zealand. Other Stack Sports partners in the European region include Basketball England, The Rugby Football League, Basketball Ireland, World Bowling and Run for All. Stack Sports provides membership, competition and event management platforms and various digital websites, e-commerce, and fundraising solutions to the sports community.

Established in 2015, the UEFA Foundation for Children is a charitable organisation governed by Swiss law. It defends the rights of underprivileged children by using the power of football to improve their lives and to help them develop their potential and find their place in the community. The foundation currently invests in 131 projects and so far to 245 projects in 100 countries worldwide. More than 1,000,000 children have already benefited from the foundation's work since its creation.

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