

STRONG Fitness Magazine is Coming to Australia



Australia is set for a new bi-monthly print title, as STRONG Fitness Magazine Australia is confirmed for release nationwide, with the first issue hitting shelves in October 2019.

The Australian edition of this iconic health magazine is being published by Alicia Fistonich, a former media professional turned fitness trainer. STRONG Fitness Magazine Australia has appointed Katelyn Swallow, former Editor of Women's Health & Fitness magazine, as Editor-in-Chief.

Originating in Canada and the US, STRONG Fitness Magazine Australia has built a reputation as a trusted source of cutting-edge fitness and health information for the strong, resilient, modern woman. With a sophisticated editorial voice and greater emphasis on weight-training for women, backed up by evidence-based features, STRONG Fitness Magazine Australia reflects the direction that the fitness industry has taken over the past five years.

STRONG Fitness Magazine Australia Publisher, Alicia Fistonich said, "I'm extremely excited to be bringing a fresh perspective on fitness for women to Australia. Our team is incredible, and I can't wait to see how far we can go with our Aussie take on this amazing product and brand."

Editor-in-Chief, Katelyn Swallow aims to educate, motivate and inspire Australian women, "We want to showcase the beauty and power of an array of female body types, and to support and inspire women to achieve their personal health and fitness goals through science-based editorial features and engaging stories."

STRONG Fitness Magazine Australia will be on sale October 3 for RRP \$7.95 and will be available in print and digital versions. Stay tuned for more information at www.strongfitnessmag.com.au.

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