

Supporting and shining a light on outstanding leaders during our toughest year

LeadershipHQ launches new website, brand and Leadership Awards

MEDIA RELEASE

In a year of uncertainty and devastation, leaders from all walks of life are facing their toughest test.

As we bear witness to the best and worst of leadership, we are being shown that courageous, kind and inclusive leadership is seeing Australians show resilience and come together to move through disaster.

It is timely that Leadership HQ has launched its refreshed brand, with a new website and FREE tools to help leaders rise to the current occasion and support their teams and industries to survive—and even thrive—through this year and beyond.

Free tools include workbooks and self-assessments to help leaders managing conflict, gain strategies for managing stress and unlock their exceptional performance.

Announcing the refreshed brand and the 2020 Outstanding Leadership Awards ceremony, Leadership HQ Managing Director Sonia McDonald said Leadership HQ was on a mission to build a world of great leaders.

“Now, more than ever, the world needs great leaders to help us weather the storms that we are facing,” Sonia said.

“At its core, leadership is about courage, impact and action. At Leadership HQ we want to help aspiring and current leaders gain the tools to lead with courage, and we want to shine a light on leaders who are making an impact at this time.

“Our 2020 Outstanding Leadership Awards will be announced on 4 September via an intimate gathering at the Belise, St Pauls Terrace, Brisbane, owing to COVID-19. We are thrilled to also be able to live stream the awards for people across the country to tune in, also, and hear more about the courageous leadership we are seeing in Australia.”

A list of the 2020 Outstanding Leadership Awards finalists is available on the Leadership HQ website.

Nominations for the 2021 Outstanding Leadership Awards open on 14 September 2020.

Leadership HQ was born out of a passion to work with people. Sonia McDonald combined a love of writing with experience from a HR background to build a name and career in a global context.

Sonia’s passion for leadership and mental health means she works with leaders to support them, their organisations, industries and communities to gain the knowledge and awareness they need to build resilience, remove stigma and thrive through disruption.

View the new Leadership HQ website for more information on Leadership HQ, the Awards and the free tools available to support leaders: www.leadershiphq.com.au.

For more information or to interview Sonia McDonald or one of the 2020 Outstanding Leadership Awards finalist, contact:

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