

Sydney's Hot New Wine Bar brings a Modern Twist on the 1920s to Balmain

Sydney, Australia, 27 August 2015 - Balmain's dining scene has a sophisticated new arrival. A modern twist on the 1920s, Soho in Balmain brings a wine list featuring varietals from across the globe, live music and Mediterranean share plates to the Darling Street strip.

Open from 21 August, Soho in Balmain is layered with talent behind its doors with head chef Steve Koster heralding from hatted restaurants Black by Ezard, Fratelli Fresh, Bathers and Bird Cow Fish. He will be serving his signature twist on traditional Mediterranean share plates such as 'cheese on toast' – a beautiful halloumi, mandarin and hazelnut assembly – and 'slow cooked beef cheek' with sherry and cauliflower crumb.

Soho in Balmain marks the first foray into hospitality for local co-owners Ronite Hammond and Justin Boyd who come from an interior design and IT background respectively.

Hammond, a prominent Sydney interior designer and head of Design 4 Space led the distinctive look and feel of the venue.

"Soho in Balmain is my take on what a boutique hotel in Soho, New York, would have felt like in the 1920's. We balanced it with a clean and modern twist to blend the two inspirations and to ensure the overall effect was chic and luxurious," she said.

Likeminded Boyd, who managed the other aspects of the bar, focused on bringing the premium and experimental to the Balmain palate.

"Balmain offers a lot more than traditional pubs and cafes and is evolving to become a real destination for quality modern food and wine," said Boyd. "We wanted to bring something new to the strip by combining a beautiful environment, live contemporary jazz, a twist on traditional share plates, and new wines from regions our guests may never have tried before."

"The feedback from the locals has been amazing so I believe our timing is spot on. Naturally our goal is to attract plenty of non-peninsula-locals into Balmain to enjoy our hospitality as well."

Soho in Balmain will open from Tuesday to Sunday. Hours are 12pm – late on Saturdays and Sundays and 5pm-late on week nights. For more information please call 02-8541 1518, visit Sohoinbalmain.com.au, email info@sohoinbalmain.com.au or like on Facebook <https://www.facebook.com/Sohoinbalmain>.

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