

Talend Data Masters 2020 Winners Announced at Talend Connect Asia-Pacific

Innovative Market Leaders such as NSW Department of Customer Service, Watercare or Vodafone NZ Honored for Exemplary Strategic Use of Data for Business Transformation

SYDNEY - November 11, 2020 - Talend (NASDAQ: TLND), a global leader in data integration and data integrity, today announced the APAC winners of its annual awards program, the Talend Data Masters. The awards celebrate companies that demonstrate vision and leadership in deploying Talend Data Fabric. The 4 Talend Data Masters Award winners, represent forward-thinking organisations of all sizes across a range of industries; their names were revealed today in a ceremony during Talend Connect World Tour Asia-Pacific.

"Talend's customers continue to push the boundaries on how data can be used as a business lever to drive positive outcomes and we are thrilled to see our strategic partnerships in action," said Christal Bemont, CEO, Talend. "The Talend Data Masters award winners have embraced innovative technologies to reinvent product and service delivery with the goal of transforming their businesses. We are honored to showcase our customers' achievements and celebrate their success."

Talend Data Masters award winners are judged using a range of criteria, including creativity and innovation, project scope and complexity, designing new cloud and big data use cases, as well as overall business value achieved. On behalf of this year's winners, Talend is presenting donations to charities of the winner's choice.

The 2020 APAC Talend Data Masters award winners include:

Data for a Transparent Government

Department of Customer Service | New South Wales Government

The NSW Department of Customer Service works to deliver excellence in customer service, digital leadership, as well as sustained improvements to government services in NSW to give citizens a great customer experience when they interact with the NSW Government. The NSW Data Analytics Centre (DAC) is one of the ways the Department of Customer Service is enhancing the way the NSW Government interacts with citizens and businesses. The DAC has recently launched its new cloud-based Advanced Analytics Service which incorporates Talend to support data sharing across government agencies and open data. With Talend, the NSW DAC has processed over 1.1M data files to support citizens, improve transparency and achieve a 30% increase in productivity for its data engineering team.

Data for Sustainability

Watercare Services Limited

Watercare is New Zealand's largest company in the water and wastewater industry. The utility company completed a significant digital transformation program, creating a data hub with Talend to leverage data as an asset and accelerate the shift to becoming a true digital business. The data hub provides a single source of trusted data, resulting in 60% faster advanced analytics to optimise the maintenance of its critical infrastructure and 2.5+ million assets worth more than \$11 billion.

Data for Customer Centricity

Singapore Tourism Board

The Singapore Tourism Board (STB) built the Tourism Information & Services Hub (TIH) and Singapore Tourism Analytics Network (Stan) to support the tourism sector. TIH enables industry stakeholders to contribute and access travel-related content and services for their digital platforms, while Stan allows them to access and analyze data collaboratively. Together, using Talend solutions, STB can make real-time recommendations to visitors, and help businesses widen exposure of their tourism offerings and access quality data to make key business decisions.

Vodafone NZ

One of New Zealand's largest mobile and broadband operators, Vodafone NZ is undertaking a major data transformation program to deliver new levels

of customer service and engagement. Using Talend, Vodafone is experiencing significantly faster delivery of business insights from new products or service launches for its 2.3 million customers. Additionally, real-time data is enabling Vodafone TV and Customer Care teams to offer a more personalised, pro-active and engaging experience.

The global winners of the Talend Data Masters awards included, among others, GlaxoSmithKline (GSK), Engie, The Western Union Company, or Société Générale. The full list and descriptions of the 2020 Talend Data Masters award winners are available here:

<https://www.talend.com/data-masters-2020/>

Information about the 2020 Talend Connect World Tour Asia-Pacific is available here: <https://www.talend.com/lp/tcwt-2020-apac/>

About Talend

Talend (NASDAQ: TLND), a leader in data integration and data integrity, is changing the way the world makes decisions.

Talend Data Fabric is the only platform that brings together all the data integration and governance capabilities to simplify every aspect of working with data. Talend delivers complete, clean, and uncompromised data in real-time to all. This unified approach to data has made it possible to create the Talend Trust Score™, an industry-first innovation that instantly assesses the reliability of any dataset to bring clarity and confidence to every decision.

Over 4,750 organisations across the globe have chosen Talend to run their businesses on trusted data. Talend is recognised as a leader in its field by leading analyst firms and industry media. For more information, please visit www.talend.com and follow us on Twitter: @Talend.

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