

Tasmania Circumnavigation 100% Charity Ride

Australia's only pure 100% charity cycling event

With COVID-19 creating boundaries for event holders, the organisers of Australia's only 100% Charity ride, refused to be halted in their quest to raise much needed funds for two great Australian organisations.

In its 3rd edition, the ride is termed as '100% Charity' as 100% the funds raised by participants goes DIRECT to the beneficiaries. In addition, staff and volunteers DONATE 100% of their time over a two-week period and Maglia Nera Tours covers all their costs including transport, accommodation, meals etc. All running fees are absorbed by Maglia Nera Tours with the assistance of DONORS. The event DOES NOT deduct or expense anything from the monies raised.

Official Website: <https://tasmaniacircumnavigation.com.au/>

ROUTES & DISTANCES

The event has three ride distances to choose from:

1. Full Map: circumnavigating the entire island in an anti-clockwise direction over 1040km
2. West Map: riding the west coast from Launceston to Hobart over 585km
3. East Map: ride the east coast from Hobart to Launceston over 455km

NEW EVENTS

In 2020 there are three event options on offer for both riders and non-riders (under the age of 18):

1. Lap TAS Live!: for those lucky enough to be in Tasmania & have some time up your sleeve, they can physically cycle one of the ride distances, on their own (self-guided) between the 7-29 November 2020
2. Lap TAS Virtual!: for those located outside of Tasmania, anywhere in the World, they can virtually cycle one of the ride distances & challenge themselves close to home, between the 7-29 November 2020
3. Lap TAS Junior!: a non-cycling event for young Under 18 year old's travelling in Tasmania, more on this program will be released soon, starting in December 2020.

THE BENEFICIARIES

StGiles in Tasmania: specialists in early childhood intervention and NDIS disability support services. They can help at every stage of an NDIS support program. StGiles provide a wide range of services for people with disabilities. Their multi-disciplinary therapy and support teams have earned Tasmania's trust and respect for more than 80 years.

Fortem Australia: a not-for-profit organisation that works to improve the mental health and wellbeing of Australia's law enforcement, national security, and first-responder communities. Fortem is independent of Government and works directly with current-serving individuals, and their families, to have positive impacts on overall wellbeing. TECHNOLOGY PARTNER: GOCYCLE APP

The cycling events will be tracked by the Australian made GoCycle App, who have worked well above their expectations, in assisting cycling charity events.

To meet this year's challenge of creating a virtual event, GoCycle tirelessly developed an add-on, to their already highly functional app, at NO CHARGE. There are no words that can express the enormity of such GENEROSITY and the cost savings this produces.

The Tasmania Circumnavigation 100% Charity Ride will be the FIRST fully operated charity ride to use GoCycle. This add-on can be used by ANY charity organisation in the WORLD who wish to run a virtual cycling event.

GoCycle Website: <https://www.gocycle.com.au>

Contacts

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