

# The annual cost of medication-related problems in Australia is nearly \$1.4 billion – equivalent to 15 percent of total PBS expenditure<sup>1</sup>.

Next generation automated blister-card system will enable local pharmacies to greatly increase safety, speed of packing, convenience and efficiency for patients.

## MEDIA RELEASE

Date: 8th October 2020

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Melbourne, Australia (October 5, 2020). MED-ID today announced a partnership with Synergy Medical.

MED-ID Australia / New Zealand responds to pharmacists' needs to improve medication safety and convenience in the home by signing partnership with Canadian company, Synergy Medical.

The SynMed® next generation automated blister-card system will enable local pharmacies to greatly increase safety, speed of packing, convenience and efficiency for their patients.

MED-ID is based in Melbourne, Australia and has been working with hospitals and aged care facilities to stop medication errors at the bedside with Artificial Intelligence and Computer Vision using the MedEye system.

Jean Boutin, President and Founder explained that "Synergy Medical has developed proven technology to ensure accurate and efficient filling of blister packs. Multi-dose blister packs are noted to save time and reduce errors during medication administration."

Dr. Paul Gooden, Co Founder and Director of MED-ID commented "our goal at MED-ID is to give patients and healthcare professionals the right tools to ensure safety, convenience and efficiency. The addition of Synergy Medical gives our customers the opportunity to expand with leading technologies, including Computer Vision, into the pharmacy to further increase safety and efficiency."

Synergy Medical is based in Longueuil, Quebec, and from 2008 has been designing, manufacturing and installing automated systems which allow pharmacies to efficiently and accurately prepare compliance packs: specialized pill boxes that enable patients to adhere to their medication regimens. Synergy Medical has installed over 500 SynMed® XF and SynMed® ULTRA systems throughout North America and in Europe, in independent pharmacies as well as in centralized production facilities for pharmacy chains. The client list of this leader in automated dispensing already includes the largest pharmacy chains in Canada: Shoppers Drug Mart, and the US: CVS/Omnicare.

For more information: MED-ID website: <https://med-id.com.au>

For more information: Synergy Medical website: <https://synmedrx.com/>

<https://www.linkedin.com/company/1629382/admin/updates/>

Watch our videos on YouTube: [https://www.youtube.com/channel/UCQM0K6FglZQ3waz\\_gxj3f3w](https://www.youtube.com/channel/UCQM0K6FglZQ3waz_gxj3f3w)

## Media contact:

Samantha Cockburn Synergy Medical [samantha.cockburn@synmedrx.com](mailto:samantha.cockburn@synmedrx.com) +1 514 952 2874

Michael Beck MED-ID [michael.beck@med-id.com.au](mailto:michael.beck@med-id.com.au) +61 414 660 908

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**Contacts**

Michael Beck

0414660908

mailto: michael.beck@med-id.com.au