

The Most Anticipated Event in Australian Fashion to Take Place Onboard Luxury Super Yacht

Fashion Event, Luxe Runway 2019 by Luxe Agency

Gold Coast, Queensland - September 07, 2019 - The most anticipated fashion event of the year in Australia, Luxe Runway, will make fashion history once again when it takes place onboard the world's first super yacht entertainment venue. The exclusive red-carpet event will feature the Gold Coast's finest fashion labels, one of the Gold Coast's most recognised DJs, and a charming VIP host, promising to deliver guests with a truly dynamic experience.

Interested parties are urged to act fast to secure themselves a place at this spectacular annual event, which is organised by Luxe Agency, a premier full-service marketing and events agency.

Luxe Runway, or LR19, takes place onboard The YOT Club, which will depart from Marina Mirage on Saturday 7 September at 5 pm. Tickets are available from eventbrite from \$89, with VIP tickets being \$129 (SOLD OUT).

The fashion show will be produced by Luxe Agency's runway production partner, the Bella Styling Co. The Gold Coast's leading fashion labels and designers will be on display on the stunning catwalk, including Mojalivin, Black N Bling, Tracy Poblano, Nikke Horrigan and Yellow Thread.

Luxe Runway previously made Australian fashion history in 2018 with the Meraki Fashion Show, bringing Visibility to Disability with Lisa Cox and raising money for Red Nose Australia. The Meraki Fashion Show in Brisbane appeared in national and international headlines and was streamed, live, to over three million people worldwide.

This year, LR19 will make fashion history once again as the fashion show takes place onboard the world's first luxury super yacht entertainment venue. Designed for cruising the waterways of the Gold Coast and Brisbane in comfort, The YOT Club features a stunningly aesthetic shade for shelter from the elements, a full onsite commercial kitchen, ten bathrooms, an eight-metre wide stage, and two luxurious levels, each with a full-service cocktail bar.

Exposure for LR19 is expected to surpass that of their fashion event last year with worldwide media coverage and some of the country's most influential socialites in attendance. Confirmed VIPs have a combined number of social media followers of over two million, and Luxe Agency is negotiating strategic partnerships with international media outlets to stream the event live once again.

Probably best known for his part in choosing the national and international DJs that play at the infamous Candy Shop Mansion parties, Valentino Beynon will be the event's headlining DJ, creating an electric atmosphere from behind the turntables. Chris Eldridge, actor, model and influencer, has been confirmed as their VIP host.

Find out more and view pictures on Facebook and Instagram.

LR19 will raise money for I Can I Will, a charity supporting children who are severely bullied due to their special needs.

Media outlets can get in touch by contacting Luxe Agency direct.

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