

# THE ORIGINAL VEGAN BOX IS STILL THE NO. 1 CHOICE FOR QUALITY & VALUE

+ The April/May Vegan Beauty Box is also a terrific Mother's Day Gift idea!

With interest in plant-based products on the rise, there are more and more companies creating and producing products that are environmentally friendly, ethically produced and nutritiously better for our bodies.

When The Vegan Box launched in 2015, it was the only Vegan subscription box on the market.

The idea behind The Vegan Box was and still is to give Vegans and people who are interested in exploring plant-based products an idea of what is available, in a convenient and exciting format by delivering straight to their door each month.

Fast forward six years and subscription boxes are definitely on trend. And with the increased demand for plant-based products, many Subscription boxes have also updated their original offer to include a vegan/plant-based option.

Danielle Appi from The Vegan Box loves a bit of competition and with her core business values still at heart, is very confident saying that The Vegan Box still delivers the best quality and value.

"Our goal is to give customers variety and new experiences every month. We wouldn't enjoy getting the same products every month, so we don't want our customers to either.

"All of the products we include are 100% gluten free and palm oil free, and we always try to ensure we work with companies who use eco-friendly packaging. At the end of the day, it's more about the product, than the packaging.

"We partner with other small Australian owned vegan companies and work hard to ensure the quality of products and the value of our boxes, is a lot more than the subscription cost.

"Every month, we want our customers to have that "Wow" feeling when they start unboxing it," said Danielle.

"And the next Vegan Beauty Box is sure to WOW!"

With Mother's Day not too far away, The April/May Vegan Beauty Box was curated with Mother's in mind and is the perfect gift for a one off or the first of an annual subscription.

Boasting 7 x 100% vegan and cruelty-free products, there's over \$154 in value for just \$49.95.

Inside the April/May Vegan Beauty Box you'll find –

A full sized bottle of Skin Muk facial oil  
A Karma Collective Soy candle in matte black tin  
Aussie Bronze Tan (travel size) and applicator mitt  
Deadly Sins Cosmetics Magic Pen eyeliner  
Deadly Sins Cosmetics Luxe lashes  
Megan Potter Mineral tinted lip balm  
And if you want to make sure mum has somewhere to store these amazing products, you can also add in the special Beauty Bound Vegan leather beauty bag (valued at \$64.99) for the special combined price of just \$99.95 with free shipping.

For more information on The Vegan Box and The Vegan Beauty Box, and the special Mother's Day offer, visit [www.theveganbox.com](http://www.theveganbox.com)

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