



The Show Sydney is coming to town in 2020

Introducing Australia's ultimate professional makeup, hair and beauty event, The Show Sydney. Being held at The International Convention Centre on the 8th and 9th of February 2020, world-class makeup, hair and beauty experts and brands will showcase the latest in trends, technology and techniques to over 5,000 expected attendees across the weekend. The brainchild of educational expert Scott Lattimer and industry professional Eliza Campagna, The Show Sydney is set to be so much more than a typical trade show. Eliza says, "The Show Sydney has been created to be an educational platform that will provide a unique retail experience showcasing the best in class brands and artists across hair, makeup and beauty." "Not limited to one category, or level of experience, our mission is to provide professionals, enthusiasts to students and beauty lovers with the opportunity to equip themselves with the latest techniques from all areas, under the one roof," adds Scott. To date, The Show Sydney has confirmed the following all-star line-up: Jennifer Guerrero (Hair) - 3 x Emmy Award Winner & 10 x Emmy Nominee Brian Sipe (Makeup) - 1 x Emmy Award Winner Damian Martin & Adam Johansen – Odd Studio (Makeup) - 1 x Bafta Award Winners & 1 x Oscar Award Winners Rachel Montgomery (Makeup) - 1 x MAGAP Award Winner, 1 x AHFA Award Winner & 4 x ABIA Award Winner Helen Magelaki (Hair & Makeup) - AACTA Nominee Vanessa Davis a.k.a "The SKulltress" (Hair & Makeup) - Instagram sensation (over 1M followers) also The Wigs and Makeup Manager of the London Opera Chereine Waddel (Makeup) - 1 x AHFA Award Winner & Beauty Editor at Laud Magazine Pip Lund (Hair & Makeup) - Hair & Makeup Supervisor at Channel 7 Nicola Magiro Waters (Hair) - Cirque Du Soleil & Muriel's Wedding The Show Sydney Event Details: Date: 8th and 9th February 2020 Time: Saturday 9am – 5pm and Sunday 10am – 5pm Location: The International Convention Centre, Darling Harbour Tickets: Available from Sunday 27th October 2019 Handles: @theshowsydney "Beyond our fabulous educational presentations, attendees will be able to view and purchase the latest and greatest industry and consumer products and tools. It's a fantastic opportunity for career inspiration, retail therapy, and interactive education with some of the world's finest talent," said Eliza. [Theshowsydney.com.au](http://theshowsydney.com.au)

Contacts

Lisa Solomons

mailto:

Rachel King

9571 4448

mailto: