



Torch the Competition with Seagate's FireCuda Gaming Storage Solutions

New FireCuda 520 PCIe 4.0 SSD and FireCuda Gaming Dock Up-level Your Gaming Experience

SYDNEY, Australia – 13 November, 2019 – Seagate Technology plc (NASDAQ: STX), a world leader in data solutions, today added two new high-performance solutions to its industry-leading line of storage for gamers. The Seagate® FireCuda® 520 PCIe Gen4 x4 SSD and the FireCuda Gaming Dock, which features 4TB of HDD storage capacity and an NVMe™ M.2 expansion slot for an optional ultra-fast SSD upgrade. Built to deliver the intense speeds needed for the rigor of modern gaming, the FireCuda 520 SSD is the company's fastest solid-state drive and offers plug-and-play compatibility with all PCIe Gen4 motherboards. For laptop PC gamers looking for flexibility, the FireCuda Gaming Dock is an elite 4TB HDD storage hub with an NVMe M.2 expansion slot for optional SSD upgrade that connects peripherals via a Thunderbolt™ 3 and offers a slick industrial design with LED illumination pushing your rig over the top. "Next-gen gaming is all about speed, compatibility, and flexibility," said Jeff Fochtman, vice president of marketing and consumer solutions for Seagate. "Our FireCuda storage solutions deliver the performance, simplicity, and ingenious design to help gamers realise peak potential." With sequential read-write speeds of up to 45% faster than PCIe Gen3 NVMe drives¹, the FireCuda 520 delivers an extreme boost in performance for PC gamers looking for the edge. The M.2 2280 SSD is available in 500GB, 1TB or 2TB capacities and compatible with the new AMD X570 chipset and third-generation AMD Ryzen™ Desktop Processors. It features plug-and-play compatibility with PCIe Gen4 motherboards delivering an extreme boost in performance as well as backward compatibility with PCIe Gen3 devices. The FireCuda 520 offers a five-year limited warranty and includes the Seagate's SeaTools software that monitors health, tracks performance, and keeps you up to date on firmware updates. Seagate's FireCuda Gaming Dock is a high-performance storage solution offering the simplicity of a one-cable connection to all of your peripherals. It features a built-in 4TB 3.5" HDD and a PCIe Gen3 NVMe M.2 SSD expansion slot for an optional SSD upgrade, offering vast storage for archiving your games and data and the ability to take advantage of the intense speed of solid-state drives. In addition to the Thunderbolt 3 laptop connector, the FireCuda Gaming Dock also includes a Thunderbolt 3 accessory port, DisplayPort 1.4, RJ45 ethernet network port, a 3.5mm audio-in/mic port, 3.5mm audio-out port, four USB 3.1 Gen2 ports, and a USB 3.1 Gen2 charge port. It also includes Seagate's easy-to-use Toolkit software that lets you control a range of colors and light patterns for leveled-up illumination to complement your gaming station and offers a three-year limited warranty. Available in Australia and New Zealand early next year, Seagate's FireCuda 520 retails for USD \$124.99(500GB), \$249.99 (1TB), and \$429.99 (2TB). FireCuda Gaming Dock will be available early next year for USD \$349.99. Local pricing TBA. About Seagate Seagate crafts the datasphere, helping to maximise humanity's potential by innovating world-class, precision-engineered data management solutions with a focus on sustainable partnerships. Learn more at www.seagate.com. Follow Seagate on Twitter, Facebook, LinkedIn, Spiceworks, YouTube and subscribe to our blog. 1. Fresh out of box (FOB) performance obtained on a newly formatted drive. Performance may vary based on SSD's firmware version, system hardware, and configuration. Performance based on CrystalDiskMark v.6.0.2 x64 on Windows 10 host with PCIe Gen4 motherboard. ©2019 Seagate Technology LLC. All rights reserved. Seagate, Seagate Technology, and the Spiral logo are registered trademarks of Seagate Technology LLC in the United States and/or other countries. FireCuda and the FireCuda logo are either trademarks or registered trademarks of Seagate Technology LLC or one of its affiliated companies in the United States and/or other countries. Thunderbolt and the Thunderbolt logo are trademarks of Intel Corporation in the U.S. and/or other countries. The NVMe word mark and/or NVMeExpress design mark are trademarks of NVMeExpress, Inc. PCIe is a trademark or registered trademark of PCI-SIG. All other trademarks or registered trademarks are the property of their respective owners. When referring to drive capacity, one gigabyte, or GB, equals one billion bytes and one terabyte, or TB equals one trillion bytes. Your computer's operating system may use a different standard of measurement and report a lower capacity. In addition, some of the listed capacity is used for formatting and other functions, and thus will not be available for data storage. Actual data rates may vary depending on operating environment and other factors, such as chosen interface and disk capacity. # # # - ENDS -

Contacts

Pru Quinlan
+61 2 8905 0995
mailto: pru@einsteinz.com.au
Karen Terranova
+61 2 8905 0995
mailto: admin@einsteinz.com.au
Richelle Gillett
0418781610
mailto: richelle@einsteinz.com.au

Antoinette Georgopoulos

02 8905 0995

mailto: