Tricentis Unveils 2021 State of Enterprise Application Testing Report

Report provides an unprecedented look at how Fortune 500 and equivalent companies test the software that their business--and the world--relies on

Sydney, AUSTRALIA — April 14, 2021 — Tricentis, the world's #1 platform for modern cloud and enterprise applications, announced today its "How the World's Top Organizations Test" report analysing how industry leaders test the software their businesses rely on. For this first-of-its-kind report, Tricentis collected data from 100 Fortune 500 (or global equivalent) organisations and major government agencies across the Americas, Europe, and Asia-Pacific. Every business is becoming a digital enterprise, the ability to rapidly release reliable applications is now a core strategic advantage. With today's near-continuous release cycles, enterprise organisations must ensure that each update adds value and meets the demand for extreme reliability. Software testing has to accommodate a complex application stack that involves an average of 900 applications, and single transactions touching 82 different technologies without any downtime. Just an hour of downtime at the enterprise level can cost an organisation between $500K to $1M. "Software testing is a complex task that has an incredible amount of approaches which has made it underestimated and underappreciated to organisations for too long," said Jori Ramakers, director of customer experience strategy at Tricentis. "However, many top organisations have transformed testing into a catalyst for digital transformation. We hope that our report will assist other organisations in doing the same." Currently, testing applications is the number one source for delivery delays. Testing costs consume on average, 23-25% of the overall IT spend. Automation is not widely implemented because there isn't consistent and reliable access to data that large organisations need to enable automation. Within the report, organisations are empowered with benchmark data on how to speed up application testing, reducing risk and costs, and utilise testing for digital transformation initiatives. The report outlines: How leaders and laggards differ on key software testing and quality metrics Where most organisations stand in terms of CI/CD integration, test environment strategy, and other key process elements What test design, automation, management, and reporting approaches are trending now Organisations' top priorities for improving their testing in 2021 For example, the analysis found an average test automation rate of 39%, but high false positives (22%), low risk coverage (25%), and shockingly slow testing cycles (23 days) overall. To learn how you can test like the top organisations and save time and money on testing, download the full "How the World's Top Organizations Test" report here. About Tricentis Tricentis is the global leader in enterprise continuous testing, widely credited for reinventing software testing for DevOps, cloud, and enterprise applications. The Tricentis AI-based, continuous testing platform provides a new and fundamentally different way to perform software testing. An approach that's totally automated, fully codeless, and intelligently driven by AI. It addresses both agile development and complex enterprise apps, enabling enterprises to accelerate their digital transformation by dramatically increasing software release speed, reducing costs, and improving software quality. Tricentis has been widely recognised as the leader by all major industry analysts, including being named the leader in Gartner's Magic Quadrant five years in a row. Tricentis has more than 1,800 customers, including the largest brands in the world, such as McKesson, Accenture, Nationwide Insurance, Allianz, Telstra, Moët Hennessy-Louis Vuitton (LVMH PCIS), and Vodafone. To learn more, visit https://www.tricentis.com or follow us on LinkedIn, Twitter, and Facebook. Media Contacts Antoinette Georgopoulos Einsteinz Communications antoinette@einsteinz.com.au

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