

Tyre Shop Southport Quality Affordable Secondhand Premium Brand Tyres Recycled

Tyres in Southport: The Best Brands and How to Get Them for Less

Tyres in Southport: The Best Brands and How to Get Them for Less High-end brands often leave consumers wondering whether paying more to buy their products is worthwhile. Tyres provide a good example. Top brands like Michelin and Bridgestone, for example, come with pricing that may leave motorists aghast and eager to find a cheaper option.

According to Chris Lett, a man who has been in the business of tyres for nearly two decades, there are several points to consider when deciding whether to go for big brand names. "There's a lot of science involved in designing good tyres. To a certain extent, that affects the price tag, but there are many who share the opinion that at least some of the price is based on reputation rather than practical benefits," he says.

"At the same time, choosing certain top brands does mean that you have the benefit of a great deal of research and top technological advances, and Branigans tyres is often able to offer nearly-new, safety checked high-end tyre brands for much less than consumers would expect."

What the Best Brands Offer "The first thing to remember," says Chris, "is that even the cheapest tyres, usually imports from China, are compliant with safety and quality standards. If they weren't, nobody would import them, and nobody would be allowed to sell them. If your tyres are worn and your budget is tight, it's better to get cheap, compliant tyres than to hold out until you can afford an expensive brand. It's a simple matter of safety."

"The best brands gained their position by exceeding requirements, rather than simply meeting them. Most of them will last longer, offer enhanced traction and handling, reduced rolling resistance (which reduces fuel consumption), and less road noise. These are all attractive qualities but not necessarily ones that will grant noticeable benefits to all motorists."

No Surprises on Top Brands List The brand names that are consistently rated well in various reports will be well-known to most people. Michelin is consistently praised by people in the know as are Pirelli, Goodyear, and Bridgestone. Continental is often seen as being among the top tyre brands, and so are Cooper, Yokohama and Hankook. "Comparisons are difficult since so many tyre properties are context-related, and putting a price tag on those benefits is even more difficult," says Chris. "However, Michelin is a personal favourite thanks to its innovative history, rugged construction, reliable traction, and a tendency to even tyre wear in challenging conditions."

Getting Tyres for Less Despite all this, the question of whether it's worth splashing out on top tyre brands is one that can't be answered as easily as the question of which brands have the best reputation and offer the best performance. "It depends a lot on how much you drive," says Chris. "For a typical suburbanite who doesn't clock a lot of kilometres, expensive brands won't necessarily be a better option. On the other hand, the more you drive, the greater the chance you'll have of benefitting from advanced tyre technology."

Whatever the customers decide is best for them, Chris is confident that they'll pay less when they choose Branigans Tyres in Southport - or the Burleigh Heads branch if that's more convenient. "There are times when Branigans has affordably-priced, big-name, nearly-new tyres with good tread that have passed all safety checks," he says. "From a broader perspective, Branigans Tyres has what most motorists need at budget-friendly prices. If you're set on specific brands, get in touch and find out what's on offer. Making sure that our customers get suitable tyres at very reasonable prices is what Branigans does, and that's what matters most to the majority of motorists."

For further information, visit or call Chris and his team at Second Hand Tyres Gold Coast | Branigans Budget Tyres by contacting the Service Centres in Burleigh Heads (07) 5535 2660 or Southport (07) 5591 8633.

Syndicated by Baxton Media, The Market Influencers, Your Digital Marketing Agency.

Contacts

Stephanie Potter
+61731232777
mailto:media@ydma.group