Upside Learning Witnesses Strong Demand For Mobile Learning Solutions

Upside Learning, a recognized leader in training outsourcing, custom eLearning development & LMS solutions, is experiencing a strong surge in demand for mobile learning solutions and sees a long-run spillover in the coming years.

Upside Learning’s interaction with its global clientele, in addition to, indications by the market forecasts point towards a rapid growth in the mLearning solutions market. The company has been experiencing a strong demand for mobile learning solutions over the past quarter and predicts mobile devices to become an important learning tool in the learning technology landscape, a verity reiterated at the recently concluded mLearnCon, held in San Diego. Ambient Report forecasted US market for mobile learning products and services to be growing at a five-year compound annual growth rate (CAGR) of 21.7%, showing a strong demand in mobile learning. The demand in other markets too is demonstrating similar trends. With a view to addressing this demand, the innovation team at Upside Learning has been tapping onto the latest trends and developing new applications across various platforms such as Android, iPhone, Blackberry, Symbian etc. The company now offers mobile audio-video podcasts, mobile quiz games, and m-learning nuggets for these devices, both as web and native apps. Back in April, Upside Learning developed the first Layar for an Indian city - Pune Layar (an Android-based augmented reality application). The company has also developed a mobile version of UpsideLMS, its flagship, multi-award-winning Learning Management System.Amit Garg, Director of Content Solutions at Upside Learning, commented, “For us, mLearning is not just another delivery mode; it’s a whole different way of looking at learning itself. We constantly strive to develop new solutions in tune with the technology and market demand, which helps us deliver the best and the latest to our clients.”

About Upside Learning
Established in 2004, Upside Learning is a globally recognized leader in training outsourcing, custom e-learning development & LMS solutions. With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 150 clients worldwide. The company’s product & services portfolio ranges from Custom eLearning to Catalog Courses, Mobile Learning to Blended Learning, Learning Management Systems to Technical support services tailor-made to an organization be it an Enterprise, a SMB or a Training Company. Upside Learning has been consistently picking up awards & other recognition every year, including the most recent, 3 Brandon Hall Excellence in Technology Awards for its flagship Learning Management System – UpsideLMS and Deloitte’s Technology Fast500 Asia Pacific Program award. It is its constant endeavor to develop advanced & innovative learning solutions to provide cutting-edge solutions to its clients thereby impacting their organizational learning and hence, performance.

Contact Upside Learning to know how it can help you better. For more information log on to http://www.upsidelearning.com

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