

VeCommerce appoints CTO

VeCommerce appoints Chief Technology Officer Continues its commitment to technological innovation

VeCommerce Limited (ASX:VCM), a global leader in the provision of natural language speech recognition (NLSR), speaker verification and voice enabled e-commerce solutions, has announced that Brett Feldon has been promoted to the newly created position of Chief Technology Officer (CTO). As CTO, Feldon will continue to shape VeCommerces technology strategy. "Through his unsurpassed technical capability, Brett has already made an immense contribution to our industry and is highly regarded by his peers, said VeCommerce Managing Director, Paul Magee. As we move into a growth phase within the industry, I am very confident that Bretts grasp on voice recognition and communications technology, as well as his leadership skills, will be of further significant benefit to VeCommerce. Feldon has been involved with nearly all of VeCommerces speech deployments either in a technical or review role. He assisted with the implementation of Australias first commercial speech solution at UNiTAB (formerly TAB Queensland) and has been involved in the development and implementation of some of the most complex speech applications in the world in such organisations as Suncorp, AAPT, Tab Limited, Ladbrokes. More recently, Feldon provided technical leadership for Australias first commercial deployment of speaker verification technology and oversaw the transformation of VeCommerces engineering activities into the standards-based world of VoiceXML. Having just returned from SpeechTEK 2004, one of the industrys leading annual conferences, Feldon says that the overriding themes were speaker verification and speed of deployment of NLSR solutions. It is pleasing to see that VeCommerce is well advanced in deploying speaker verification systems in Australias Department of Finance and Administration and a major New Zealand government department, said Feldon. Our unique intellectual property, capability through experience and continued focus on the user continues to deliver quality deployments on time to our customers. Feldon has been with VeCommerce since its inception and holds a Bachelor of Science degree in computer science with first class honours. About VeCommerce the future is hear VeCommerce Limited (ASX:VCM), is a global leader in the provision of natural language speech recognition (NLSR), speaker verification and voice enabled e-commerce solutions. VeCommerces core focus is to provide tailored business solutions, using the latest in communications and speech technologies, that allow organisations to provide their customers with friendly, easy to use and always available voice enabled self-service solutions. VeCommerce clients around the world include: AAPT, Suncorp, Ladbrokes, ASX Perpetual, Pizza Hut, the NSW Motor Accidents Authority, Magna Entertainment Corporation, Westpac, Auckland Co-op Taxis, New Zealands Ministry of Social Development and TABs Australia wide. More information can be found at www.vecommerce.com.

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