

## Verbatim now shipping 40x CD-R Media

Verbatim Australia, the company behind a variety of digital storage products, is now shipping DataLifePlus 40x-certified CD-R discs that can burn a full 700MB or 80 minutes of music or data in about 2 minutes. The media features Verbatims Super Azo recording dye. According to Alan Kleeman, Media Product Manager at Verbatim, the Azo recording dye reacts faster to laser light than dyes used by other manufacturers. The result is faster, error-free recording. Whats more the Verbatim CD-Rs silver reflective layer is safeguarded with a dual-protective layer that provides a longer archival life and protection from scratches that can damage the recording layer, as well as maximum/read write performance. Verbatims DataLifePlus CD-R is the only CD-R disc that includes double protection for the reflective layer as standard. Verbatim 40x CD-Rs are also compatible with older, lower-speed drives. Accelerated ageing and light fastness tests have shown that the media should have an archival life in excess of 100 years, said Kleeman. The new DataLifePlus 40x 80 min. CD-R media is backed by Verbatims Lifetime Warranty and is available now in a 10 pack with slim-line cases from authorised Verbatim resellers for a RRP of \$13.00 inc GST. Copyright 2002, Verbatim. All trademarks or registered trademarks mentioned herein are recognised as the property of their respective holders.