

Victorian start-up supports local businesses with an inventive way to transact

Australia's newest online consumer goods marketplace is changing the way people buy and sell goods with its Warrp Trusted Partner network.

MELBOURNE, Victoria, April 23, 2021 - Warrp is leading the online marketplace space with its creative Trusted Partner network, a service that connects local businesses to users on the Warrp platform.

The network provides users a geo-recommended location to pick up and deliver goods from a range of approved Warrp Trusted Partner businesses. Warrp Co-Founder and CEO, Matthew Ng, said the Trusted Partner network was designed to support local community businesses rebuilding on the back of the pandemic.

"This is a first for a platform like ours, something you can't get with other online marketplaces," said Mr Ng.

"Local businesses can join the network, which allows Warrp users to meet up at that business location to deliver or pick up goods they've bought through the app.

"Through this program each Warrp Trusted Partner has the opportunity to expand their customer base and develop new loyal patrons, which is just one small way we are giving back to the community.

"We are encouraging businesses to join the network to provide Warrp users with a safe place to meet, and in turn drive more traffic to local hospitality or retail stores."

Warrp employs a service called the Safe Meetup & Pickup delivery option for its users that is directly linked to its Trusted Partner network.

Warrp Co-Founder and CTO, Roman Granovsky, said customer security was at the heart of its community-oriented delivery program.

"A lot of consumers don't feel comfortable meeting strangers at their home address or by themselves to deliver or pick up items they've bought from online marketplaces," said Mr Granovsky.

"The Safe Meetup & Pickup delivery option provides users with pre-approved Trusted Partner locations to conduct their Warrp transactions, creating a relaxed, sociable and safe environment for everyone."

Warrp users can also access the platform's Loyalty Program with exclusive partner deals that can be redeemed at any Warrp Trusted Partner business anywhere.

If you are a local Victorian business and want to become a Warrp Trusted Partner visit <https://warrp.it/partners/>.

Warrp is based on a S.A.F.E. end-to-end design where buyers and sellers can Securely transact while the rest of the community plays an Active role in ensuring prices are Fair, making the entire experience seamless and Easy.

Warrp can be downloaded on iPhones via the Australian App Store, with cross-platform versions for all other smartphone and web devices to be released at a later date. See what all the hype is about at <https://warrp.it/> or visit the Warrp Marketplace at <https://just.warrp.it/>.

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About Warrp: Warrp is a digitally innovative iOS marketplace app that takes the hassle out of peer-to-peer shopping online with a world-first dynamic marketplace, Trusted Partner program, Loyalty Rewards program, and Secure Escrow facility. Easily list products to sell or browse thousands of items to buy all from the Warrp app. As a proud Australian online start-up company, Warrp's end-to-end experience is designed to change the way people buy and sell. Currently servicing Victorians but available to download nation-wide, Warrp's vision is to grow its presence globally as an online marketplace built on strong community values, innovation, safety and ease of use. Discover a marketplace where you are in control of the journey and destination.

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