

WISEO AND CLUDO ARE JOINING FORCES EXPANDING SALESFORCE AND DIGITAL SERVICES OFFERING IN AUSTRALIA

Melbourne - September 16th, 2020 - VISEO, a global technology company specializing in digital transformation services, and Cludo, a leading Australian Salesforce digital services and consulting partner, have today announced that they are joining forces.

The acquisition enhances the ability of both companies to deploy larger-scale digital projects across Australia and the APAC region, with the addition of Cludo's Salesforce digital transformation expertise complementing VISEO's comprehensive range of digital services offerings and expertise for which it is known and respected.

Cludo focuses exclusively on the Salesforce platform, with offices in Brisbane, Sydney and Melbourne, and is renowned for delivering transformative solutions to clients in the financial services, consumer goods, education and the not-for-profit sectors. Since its inception, Cludo has completed over 200 Salesforce projects with a record of success that saw it achieve Platinum Partner status in its first 18 months of operation, a record unequaled among Australian Salesforce partners.

"Today's announcement is the start of another exciting chapter for Cludo and we are thrilled to be joining forces with VISEO. This is a natural union and the synergies and points of connection were immediately apparent from the moment we started talking. Like VISEO, we are committed to our customers and our people, and culturally and operationally we are strongly aligned. This merger is great news for our people and will benefit our customers and the Salesforce ecosystem by allowing us to combine with a global leader and accelerate innovation and drive even greater customer success." explains Ian Goodwin, Co-Founder and CEO of Cludo.

With 2200 consultants worldwide, a presence on 5 continents, VISEO is a technology consulting firm that assists its clients with their digital transformation. In APAC, VISEO operates two support & development centers respectively located in Cebu (Philippine) and in Surabaya (Indonesia). In Australia, VISEO has established its head office in Melbourne in 2019 and is also located in Sydney. VISEO builds technological assets for its clients to serve their strategic ambitions. VISEO helps them take advantage of digital opportunities, address new uses and compete with players who are changing the rules of the games.

The Australian market is in the midst of a significant digital transformation event. Welcoming Cludo into the VISEO Group reinforces its Salesforce capabilities and creates synergies with the group's expertise. VISEO's goal is to become a key player, very attractive, and competitive within the technology space to better assist Australian customers with their digital transformation.

"VISEO Australia is delighted to welcome CLUDO into our team. We share a similar company culture; vision and our potential synergies are aligned with our strategy to become a top 3 Salesforce player in ANZ in the next 3 years. This acquisition reflects our commitment to strengthen our key partnership and develop local expertise says." Pierre-Francois VIEAU, Managing Director – VISEO Australia.

"We are very pleased and honored to welcome Cludo as part of VISEO family, this move reflects our ambition for Australia, and will consolidate our partnership with Salesforce and accelerate our Cloud First Strategy." says Olivier Dhonte, VP APAC and Chairman of the VISEO Group.

Charles Woodall, SVP Alliances & Channels, Salesforce APAC said "Cludo is a fast-growing member of Salesforce's ecosystem, driving substantial digital transformation projects for our joint customers. We welcome its acquisition by VISEO, which will support Salesforce's digital transformation capabilities in Australia and across the region."

For more information, please visit our websites www.viseo.com and <https://cludo.com.au/> ###

About Cludo

Cludo is a pure-play Australian Salesforce systems integrator specializing in financial services, consumer goods/services and the not for profit sectors and an established leader in delivering advisory, digital transformation and support services across the entire suite of Salesforce offerings. At Cludo, we live by our core values of creativity, transparency and tenacity, and we became a Salesforce Platinum partner in our first 18 months of operation, and we are known for our impeccable track record of delivering innovation, successful technology-led transformations and great customer outcomes.

About VISEO

VISEO a global IT consulting firm specialized in assisting its clients with their IT and digital transformation. VISEO uses technology as a powerful lever of transformation and innovation to help its clients take advantage of digital opportunities, address new usages and compete with new players who change the rules of the game.

With 2200 employees working on 5 continents, VISEO combines agility and complementary of its areas of expertise – design of new products and

services, digitization of business processes, data valuation, digital assets development - to make digital a real lever of competitiveness and performance.

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