

Visual Marketing Expanding with Additional Staff



VMA explains new steps of company expansion

Visual Marketing Australia is pleased to announce its recent expansion with additional staff. Due to an increase in new clients and larger contracts, VMA decided to expand its team of talented staff.

Candice Simpson, our current Production Coordinator and Client Manager, moves into a full-time Digital Marketing role. Taking over from Candice is Nadia Chothia, who will now assume the role as Production Coordinator and manage all VMA projects. New additions of our team include Roberta Vieira as a Marketing Assistant, who will be responsible for assisting with our clients' project and helping to attain their marketing goals.

Of the company's last results, VMA CEO John Bond said "We have always gotten some really outstanding results for our clients, so with larger new clients and increased marketing budgets we have seen the need to expand our team to maintain our high-level personalised customer service." He believes that the new team (totalling 18 now) is, like himself, fully passionate about creating a strong digital brand identity for clients, which he believes being the key driver of customer satisfaction.

VMA offers digital marketing services in an integrated manner and focuses on multi-channel marketing like Social Media, SEO, and Google Ads. The Gold Coast digital marketing company provides tools and solutions that are affordable, measurable, and extremely effective to any business regardless of its size. VMA enables its clients to increase brand awareness using low-cost customer service tools that also offer the opportunity of building a close relationship with customers and prospects.

In addition, in order to meet the need for companies to implement sales and marketing automation, VMA has introduced in 2018 the Zoho CRM, an award-winning web-based SaaS CRM designed to attract, retain, and manage customers. The platform is beneficial to assist contact management as well as sales management and purchase control.

About Visual Marketing Australia

Visual Marketing Australia is a full-service Digital Marketing Agency specialising in all online marketing needs including CRM Implementation and Integration, Sales and Marketing Automation, and Inbound Marketing Solutions. The expert team at VMA enables the agency's customers to increase their competitive advantage by utilising the latest business solutions through Online Marketing Strategies.

A Gold Coast based company established in 2009, VMA has a worldwide client base and can be contacted on +61 1300 158 708. For more information please visit <https://www.visualmarketing.com.au> "Digital Marketing Made Simple" and follow our Social Media links:

· Facebook

<https://www.facebook.com/VisualMarketingAustralia>

· Twitter

<https://twitter.com/visualmarketing#>

- [Linkedin](#)

<https://www.linkedin.com/in/visualmarketing>

- [YouTube](#)

<https://www.youtube.com/user/vmaids>

- [Instagram](#)

<https://www.instagram.com/visualmarketingaustralia>

Contacts

John

1300 158 708

mailto: enquiries@visualmarketing.com.au