

Visuo Chosen for Newchip's Intensive Global Pre-Seed Accelerator Program

AI-powered B2B Video Creation Platform among the top 7% of applicants selected for Newchip's exclusive accelerator

(Sydney, New South Wales, Australia), (29th July 2021)—Launched in 2020, Visuo's AI-powered Video Creation Platform helps agencies and brands to 10x their video creation with the power of AI+automation, at a time when a global pandemic, changing work habits, and a digitised economy means businesses need to market themselves online more than ever before.

Visuo is pleased to announce that it has been accepted into Newchip's renowned global accelerator program. Designed to provide all the skills and tools founders need to rapidly fund, build and scale their companies, past accelerator cohorts averaged more than 17.5 times the average funding amount. The equity-free, fully digital accelerator has helped over 1,000 founders from 35 countries raise over \$300 million in funding.

"Newchip evaluates a vast number of companies from across the globe, selecting less than 7% to be part of our accelerator," says Armando Vera Carvajal, Accelerator Director at Newchip. "This strict selection process makes us an ideal partner for investors looking for promising start-ups. Smart MarTech companies like Visuo can scale quickly with proper funding and guidance. We are excited for Visuo and believe they will do well at Newchip."

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About Visuo

Visuo is an AI-powered B2B AdTech / MarTech start-up based in Sydney, Australia. With a highly experienced team bringing together real-life video production experience, combined with top-end technical capabilities in AI & automation (ex-Google), Visuo's mission is transform the video production industry, and help video production agencies and brands to 10x their video creation through the power of AI+automation. To find out more, visit <https://visuopro.com/>.

About Newchip

Newchip is an online, global startup accelerator, led by a world-class team of entrepreneurs and investors. It was designed to provide founders with the tools needed to rapidly fund, build, and scale. Since its inception in 2019, the equity-free, remote accelerator has helped over 1,000 founders from 35+ countries raise over \$300 million in funding. It has three distinct six-month accelerator programs based on company stage: Pre-Seed, Seed, and Series A. Its vast network of global investors, strategic partners, and mentors guide companies from team building and prototype development to securing high-profile VC investment, corporate partnerships, and everything in-between. To learn more visit <https://launch.newchip.com/>.

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