



VR, AI and IoT job searches triple as Australians embrace digital technologies

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Indeed data reveals Australian job seekers are searching for more roles related to virtual reality, artificial intelligence, and the Internet of Things in 2016

Sydney Australia, 27 May 2016. Job searches related to virtual reality (VR), artificial intelligence (AI), and the Internet of Things (IoT) have tripled in the last year, according to new data released by Indeed, the world's largest job site.

According to Indeed's data, Australian job seekers are strongly interested in where futuristic digital technologies could be taking their careers. Job searches related to AI, VR, and IoT were 276% higher in March 2016 than in March 2015, and 376% higher in April 2016 than in April 2015.

The rapidly growing job searches in this field reflect strong positivity on the development and adoption of digital technologies in Australia, including the excitement around Myer's world-first virtual reality store, the emergence of chatbots and new AI competitors, and expectations that there will be 6.4 billion connected things globally in 2016, up 30% from 2015.

Chris McDonald, Managing Director, ANZ at Indeed commented: "Australians are proactively looking at how they incorporate jobs of the future into their careers today. The growth in the VR, AI, and IoT fields are repeatedly making headlines and as businesses start to use these technologies in innovative and unique ways, the workforce is wanting to be a part of how these technologies are changing the way we communicate, shop, drive, work, and more."

"While employers need to be aware of the various skills shortages and gaps within their business today and in the future, they should also be paying close attention to the jobs people are actually wanting to explore and apply their skills to. Providing motivating and engaging workforces, that also offer strong work-life balance benefits, should be a top priority for employers right now among the fight for talent, particularly in the technology industry."

Chris continued.

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About Indeed

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