Web Hosting Tips

One of the important decisions when planning your online business is choosing the right hosting for your website. A Successful hosting company has 99% uptime and it guarantees a stable and reliable online presence while avoiding any technical difficulties that might hinder you or your customers. With the evolution of internet technologies and the decrease in computer hardware prices, it's now possible to get a reliable hosting plan that won't break your budget. In fact, Digital Pacific offersweb hostingplans that start from only $58.80 a year.

Here are a few points to keep in mind when choosing your hosting plan:

1.Stay away from free or very cheap hosting. A free plan is fine if you just want to try some things out for the first time and get a feel for the business, but once you're serious, it's important to move to a more reliable plan. Think of it this way: if your store is slow, glitchy or unavailable all together, you lose more money and potential customers than what it would cost you to set up a reliable hosting plan. Customer support for very cheap or free plans tend to be bad or non-existent which would hinder you further if you do happen to encounter technical difficulties, which leads to the next point.

2.Make sure to select a hosting company that provides good technical support. If you do encounter technical difficulties, getting your website up and running as soon as possible would be your priority. A company with a good response time and problem-solving skills would be crucial.

3.Research hosting companies well. Read reviews on the internet and don't settle for "okay". Established companies with good reviews are usually your best bet because they managed to keep their customer happy for years and have enough experience to assist you should you face any problems.

Think of a brick and mortar store. People pay high expenses just to keep the store running like rent, bills, decor, employees and more. An online store provides many of the same advantages for a fraction of the cost. Why not invest a little more to make your store bigger and better. It all starts with hosting.

To find out more about the services offered by Digital Pacific includingdomain namesand web hosting, visit our website at www.digitalpacific.com.au or call us on 1300 MY HOST.

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