

Web Marketing Experts Rebrand As WME



From Bedroom Start-up To Global Full Service Digital Agency

Web Marketing Experts, one of the Australia's fastest growing digital agencies are pleased to announce their new brand name and image. The rebranding follows a period of expansion for the business and will see the company trading under the new name WME. The rebranding includes a fresh logo and website using the new visual identity.

Commenting on the rebranding, Nick Bell, Managing Director at WME explains, "WME were primarily Australia's largest SEO Agency and is currently rated #1 by TopSEOs. Moving into a full service digital agency offering was always our goal and now we have been able to bring this to life and move into the high-end clientele space."

After much deliberation the company chose WME as their new brand name, due to them still wanting to have ties to their roots but show growth and modernisation for the future.

Nick continues, "Never forget where you came from. This company was started in my bedroom and our decision to abbreviate the name enables us to always remember where we came from, our success to date and our consistent dedication and commitment to become Australia's best full-service digital agency that delivers superior results with outstanding quality"

The WME logo is a mixture of colour and edge that has been designed to encompass the company's ability to be dynamic and innovative in an ever-changing industry.

Find the new look WME at www.wmegroup.com.au

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