



West Australian Printer takes out Top Asia Pacific Digital Print Award

West Australian printer Supa Stik Labels has taken out the Grand Award in the Labels & Packaging category at the recent HP Indigo Asia Pacific Japan Digital print awards. Up against competition from the entire Asia Pacific & Japan region this is a terrific result for a local business, and one of several strong results from Australian Printers in the keenly contested Regional Awards event.

To cap off a great night Supa Stik were also named Winner in the Labels - Wine & Alcoholic Beverages category.

Supa Stik have a long history of innovation, with the family business bringing the first label printing press into Western Australia in 1969, and were also one of the very early adopters of digital technology, introducing their first digital press back in 2004.

3rd generation CEO Pete Holywell believes this willingness to innovate runs throughout the business, commenting 'we're fortunate to have a great team of people who are always looking to improve what we do and how we do it, and this flows over into looking to push the boundaries with the designers & clients we partner with to consistently be trying new things.'

The Grand Award 'Crazy Uncle Moonshine' label was a remarkable design by Jarrod Fuller for the Whipper Snapper Distillery, while 'Ace of Spades' by Margaret River winery House of Cards was chosen as the Wine & Alcoholic Beverages winning label.

Contacts

Supa Stik Labels
(08) 9441 5000
mailto: peter@supastik.com.au