



Win a \$10,000 Christmas with Westfield Gift Cards

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Sydney, 30th November 2010 – Westfield Gift Cards have launched a social media campaign to help make this Christmas the best Christmas ever for Australians. The Westfield Wish List Facebook application helps online shoppers save the products they love on westfield.com.au so they can come back to them later or share them with their friends to give them gift inspiration – and all to give shoppers the chance of winning a \$10,000 Westfield Gift Card!

There are three easy ways online shoppers can win a \$10,000 Westfield Gift Card Christmas!

1. Create a Wish List: Browse products on westfield.com.au and place favourites into a Wish List. Then just follow the prompts on Facebook to enter the draw to win.
2. Share a Wish List: Shoppers can gain up to 5 additional entries in the draw by referring Westfield's Wishlist application to their friends.
3. Buy a Gift Card for Multiple Entries: Shoppers can make their friends wishes come true by purchasing a Westfield Gift Card and reward themselves at the same time. It's the gift that's never re-gifted and is loved by over 6000 stores. The more value shoppers place on the card, the more entries they gain. A gift card worth:

\$50-\$99 gives you 2 entries, \$100-\$149 gives you 3 entries and \$150-\$995 gives you 5 entries!

Shaunagh Eagan, Gift Card Manager (Product Marketing & Development) said, "We are very excited to be giving Australians the opportunity to make sure they get what they really want this Christmas – no more socks from nanna! The Westfield Wish List is easy to share so everyone, even those without Facebook, can see what you want for Christmas."

Try it out and create your own Westfield Wish List now

About Westfield Gift Cards

A Westfield Gift Card is the ultimate gift of indulgence. It opens doors to thousands of shopping experiences in Westfield Shopping Centres throughout Australia.

Westfield Gift Cards are accepted at over 6,000 participating retailers at Westfield Shopping Centres across Australia – from department stores to fashion stores, cinemas, restaurants, book stores and much, much more! They're easy to use and make the ideal gift. Westfield actively encourages all retailers inside our centres to accept our gift cards, however this is at their discretion. The Coles Group (with the exclusion of Kmart), Myer and Woolworths Group do not currently accept Westfield Gift Cards.

Westfield Gift Cards are ideal for rewarding your customers, staff or clients. You can even customise the Gift Card with your corporate logo or unique design.

For more information contact:

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