



World first – prepare coffee using Siri or your Apple Watch

Introducing J.O.E.® 2.0, the free app operating system now with voice activation

JURA Australia is excited to unveil the new and improved JURA Operating Experience (J.O.E.®) 2.0 app for smartphone or tablet devices, releasing highly anticipated new features including the ability to prepare coffee drinks via voice activation with Siri or at the tap of your Apple Watch. George Liakatos, Managing Director of JURA Australia says, “Since the successful launch of the J.O.E.® app in 2018, we have been inundated with requests for Siri compatibility. You asked for it, so here it is! We’ve also seen an increasing number of Apple Watch users, driving the need for Apple Watch connectivity. We are incredibly proud to release such innovative state-of-the-art technology, well ahead of the curve.” J.O.E.® is the most intuitive and convenient way to make optimum use of all the functions offered by a fully automatic coffee machine by JURA. With J.O.E.®, you can completely control your JURA machine and tailor drinks to your specific preferences. Now with voice activation, it’s even more convenient. Imagine having both hands deeply involved in cooking and with a simple command like “hey Siri, make me an espresso!” your coffee has been prepared! “Who ever thought you would be able to order a coffee from the couch or bed thanks to Siri, or by tapping your Apple Watch! Make this a reality with J.O.E.® 2.0. The app is revolutionising how we interact with JURA coffee machines,” adds George. New features of the JURA Operating Experience (J.O.E.®) app: Siri Shortcuts – Thanks to J.O.E.®, your JURA coffee machine obeys your every command. Assign Siri shortcuts to your favourite coffee specialities (from iOS 12) and enjoy the wide range of possibilities voice command opens up. Apple Watch – J.O.E.® synchronises the last selected speciality with your Apple Watch so you can easily prepare your favourite speciality coffee whenever you like using your personalised settings with just a tap of your Apple Watch. Intuitive Operation – With the simple option of linking J.O.E.® up to your coffee machine via Bluetooth and Smart Connect, this technology is going to make enjoying the perfect cup of coffee just the way you like it even easier. Maintenance – J.O.E.® uses pictures and text to guide you through the entire maintenance programme one step at a time. You can even view short instructional videos which provide you with operating tips. How does J.O.E.® work: Program an unlimited amount of your favourite speciality coffees to suit your preferences. Name and assign an image of your choice to each speciality coffee. Order and save coffee preferences for all your visiting guests. Save information on current status reports and prompts you to take action when needed. Clear statistical overviews can quickly be sent through to you via email, allowing you to monitor your machine. Need a new filter? No problem, J.O.E.® links you straight to the official JURA online store. The JURA Operating Experience (J.O.E.®) app is available now and free to download via the Apple App Store or Google Play for Android. About JURA: JURA’s products stand for innovation, ease of use and sustainability. JURA believe in the perfect cup of coffee, using fresh beans, freshly ground and extracted at the touch of a button. The product range includes both machines for domestic use and professional models for the office and food service industry. In recent years the long-established Swiss brand has grown to become a global player, operating in around 50 countries. www.au.jura.com

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