

Young Entrepreneur Introduces First to Market 'Tap and Go' Technology with their Reinterpretation of the Classic Business Card

Young Australian entrepreneur, Elon Datt, along with marketing assistance from sister, Talia Datt (Owner of The Social CliQ) have launched their digital reinterpretation of the classic business card, 'Tapt by Hatch'. The stainless steel, environmentally friendly card boasts unique 'tap and go' technology that provides customers the ability to seamlessly pass on their contact details with a tap or a scan of their smart phone.

Our future is contactless, which is why Tapt by Hatch couldn't have landed at a more convenient time. Relevant to our current concerning Australian pandemic conditions, Tapt by Hatch will allow for the continuation of business relationship establishment and connection whilst maintaining social distancing and safe practices.

Living in a technology focused era, it's assumed everyone would have the digital business card that we are now delivering. But they don't. We have found a revolutionary gap in the market and are now here to provide you with the card you didn't know you needed.

Please see our formal press release regarding the announcement in the link below. Let me know if you are interested in covering our exciting launch. I'm happy to answer any questions you may have.

Link to press release: https://drive.google.com/file/d/1ZNn68HyK-xW1c_PNgNDRxhSErKX5ANI/view?usp=sharing

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