

Zippizap announce upgraded balance bike model

Perth, Australia (January 6, 2016) – Zippizap Balance Bike co. the worlds leading manufacturer of balance bikes and scooters, is pleased to announce that its line of 12” kids balance bikes has been completely redesigned and upgraded. The new model called the ZZ02 has upgraded wheels, bearings and frame dimensions.

Building on what is already a bestselling product, Liam Davis, CEO of Zippizap said “Our mission is to create the best possible tool for children to learn how to ride a bike on two wheels. With an emphasis on fun, our designs encourage children to pick the their bike up and start riding.” The new model will be available early February directly from the Zippizap website or in stores.

About Zippizap

Zippizap designs and manufactures stylish balance bikes and 3 wheel scooters for kids aged between 18 months and 5 years. Zippizap's goal is to design a high quality individualised range of products that fit every child's personality. To learn more and to find a retailer in your area, visit www.zippizap.com, like them on facebook and follow them on twitter and instagram.

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