

# Zoom and Dropbox Announce Strategic Partnership to Expand Collaboration Capabilities

Embedded Workflows and Financial Investment Unveiled at Zoomtopia 2018

SYDNEY, Australia – 12 October 2018 -- Today Zoom Video Communications, Inc. announced that it has formed a strategic, multi-phase partnership with leading collaboration platform Dropbox. The first stage of this partnership involves the development of integrated workflows between the two solutions as well as a strategic financial investment by Dropbox in Zoom. The workflows will allow joint customers to seamlessly collaborate with the combined power of these solutions, extend Zoom's functionality, and expose the video communications leader to hundreds of millions of Dropbox users. Subsequent phases of the partnership will involve deeper embedding of Zoom into the core Dropbox product and UI, as well as go-to-market programs. The partnership will be discussed by Zoom's head of product management, Oded Gal, and Dropbox's SVP Engineering, Product, and Design, Quentin Clark, during the product keynote at the Zoomtopia 2018 user conference. In the Zoom and Dropbox integrated workflow, a user of both services will be able to enjoy the following capabilities: Within Dropbox, users have the option to initiate or join a Zoom Meeting while viewing and working on shared content. This new integration will be built into the existing Dropbox viewer info feature. With Zoom features integrated into Dropbox, users can seamlessly communicate, discuss content in real-time, and move projects forward. During a Zoom Meeting, users will be able to share content such as documents, slides, and images from Dropbox and display them on-screen. Accessed content can be saved back to Dropbox from the on-screen Zoom display. For example, while a conversation occurs within a video call, Zoom users can retrieve shared content saved in Dropbox and easily communicate real-time changes that need to be made while it is being presented. The Zoom and Dropbox integrated experience provides instant, real-time video communications within content storage and sharing. This allows users to get more done faster, with streamlined content organisation and better communications. "It is important to Zoom that we work with high-quality solutions across the communication and collaboration spaces to build the best experiences and deliver happiness to our customers," said Zoom founder and CEO, Eric S. Yuan. "At our customers' request, we've partnered with Dropbox to do just that. I look forward to growing this partnership for the benefit of our mutual customers." Zoom and Dropbox integrated workflow experiences will be available in the first half of 2019. About Zoom Zoom is the leader in modern enterprise video communications, with an easy, reliable cloud platform for video and audio conferencing, collaboration, chat, and webinars across mobile devices, desktops, telephones, and room systems. Zoom Rooms, the leading software-based conference room solution, features video and audio conferencing, wireless content sharing, and integrated calendaring running on off-the-shelf hardware. Zoom Rooms suit any meeting or collaboration space, from small huddle rooms to world-class training centres. Founded in 2011, Zoom helps businesses and organisations bring their teams together in a frictionless environment to get more done. Zoom is a private company headquartered in San Jose, California. Visit [zoom.us](http://zoom.us) and follow @zoom\_us. ###

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