

# 2021 Vinnies CEO Sleepout a Huge Success, Achieving the Largest Amount Raised by any Single Event on the Gold Coast

Along with Document Solutions Australia directors, 215 Gold Coast CEOs, business owners, and community leaders gathered to sleep rough on one of the coldest nights of the year, to support Vinnies in the prevention of homelessness.

Please click [here](#) for high resolution images

Gold Coast, Australia - 23 June 2021: It was a night of concrete and cardboard for Brother reseller partner Document Solutions Australia, with directors Colin Wheeler and Alan Thompson participating in the 2021 Vinnies CEO Sleepout to support the prevention of homelessness on the Gold Coast. On the 17th of June, 215 local business owners, CEOs, and associates gathered to sleep rough on one of the coldest nights of the year.

Held at the CBUS Super Stadium in Robina, participants gathered for reasons both personal and sympathetic with one cause in mind: homelessness prevention. For more than 116,000 Australians, sleeping rough is a daily reality, and with the impact of Covid-19 on the community this number is expected to be on the rise.

With a powerful wave of support, the Gold Coast sleepout raised a total of \$637,885, smashing the original \$500,000 fundraising goal. Document Solutions Directors Colin Wheeler and Alan Thompson well achieved their fundraising goals, finishing with a combined total of \$21,537.

"We are proud to be part of the Gold Coast community which we believe achieved the largest amount raised by a single event on the Gold Coast", says Colin, who is an ambassador for the event. "Each year, the funds raised go to moving less fortunate people in the Gold Coast into emergency and crisis accommodation, and Vinnies have plans for another 42 units to put a small dent into a massive issue."

Document Solutions relied on employees, friends, vendors, and clients to reach fundraising goals, with partner Brother Australia being their biggest sponsor from equipment suppliers.

"We are honoured to be able to support Colin and Alan, and be a part of such a humbling and motivating cause", says Stephen Nicholls, National Account Manager MPS at Brother Australia. "It's fantastic to see so many people come together each year to help change the lives of those experiencing homelessness across Australia."

If you are looking to get involved, you can find more information on participation and help break the cycle of homelessness here: [CEO Sleepout Gold Coast](#).

[About Document Solutions Australia](#)

Document Solutions Australia (DSA) was built on strong foundations of integrity and respect pioneered by directors Alan Thompson and Colin Wheeler. These values go beyond simply how the Gold Coast printer, copier, and IT provider treats their customers but spills over into their passion for giving back to the local community.

Since its beginnings 20 years ago, the DSA team have developed substantial corporate relationships that reach into business communities big and small throughout the local Gold Coast region. The attention to detail, focus on service delivery, and the desire to be well respected across the local business landscape have driven a company culture of excellence from the top down. Document Solutions Australia is a company large enough to cope, but small enough to care.

[About Brother International \(Aust\) Pty Ltd](#)

In operation for more than a century, Brother is a global manufacturer of laser printers, laser and inkjet Multi-Function Centres, label printers, scanners and mobile products and is recognised for its range of technology-driven machinery used within businesses worldwide. With corporate printing solutions at the forefront of its services, Brother boasts customer satisfaction across small, medium, and large businesses. Its printers have been recognised with 8 consecutive wins for the coveted PC Magazine, Business Choice Award, and 12 consecutive wins of Readers' Choice Awards. The organisation takes pride in its consistent efforts towards promoting environmental conservation and cost minimisation, particularly through providing solutions that encourage efficiency in the workplace.

Brother International Australia is a wholly owned subsidiary of Brother Industries, which was founded in 1908 in Japan. Brother Australia was established in 1977, with a head office located in Sydney and state offices nationally throughout Australia.

**About Brother Earth:**

Brother has made a commitment to sustainability and making a positive difference to the environment. Brother Earth is a Brother initiative and aims to build a society that achieves sustainable development by taking responsibility and considering the environmental impact of all aspects of business operations. At Brother Earth, visitors can choose how funds are allocated and see how Brother is contributing to environmental sustainability on a global level. 'Click for the Earth' at [www.BrotherEarth.com](http://www.BrotherEarth.com) and Brother will contribute to an environmental conservation project on a consumer's behalf.

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