



## 4Land Sponsoring Fat Dads Team in Saturday's Rotary Team Challenge

4Land Property Group is Proud to Sponsor a Team in the Rotary Team Challenge for Multiple Sclerosis on Saturday, 2 May.

Perth, WA, 30 April 2015 - 4Land Property Group is better known for providing house and land packages in "hot" Perth suburbs, but they are also dedicated to helping those who are in need. This weekend they will be sponsoring a team in the Rotary Team Challenge to benefit those who suffer from Multiple Sclerosis.

Travis Kell (4Land's Director and Development Manager) and Paul Skuse (4Land's Sales Manager) will be cycling in the 75km race as part of the Fat Dads team to raise money for the MS Society. The Rotary Club has a goal of raising \$100,000 and the Fat Dads team intends to raise 10% of that or \$10,000. The Fat Dads are already at the \$8,000 mark and closing in on their \$10,000 goal.

4Land Property Group is sponsoring the entire Fat Dads team and has also provided them with their shirts for the race. The Fat Dads are not only participating in the bicycle leg of the event, but five of them will be running an Ultramarathon that same day from Baker's Hill to Swan View as part of the event.

If you would like to sponsor Paul, you can do it here:

[http://www.msfundraise.org.au/Rotary-Team-Challenge/Skusey/?utm\\_source=Individual&utm\\_medium=Widget&utm\\_campaign=Step\\_Up\\_2010](http://www.msfundraise.org.au/Rotary-Team-Challenge/Skusey/?utm_source=Individual&utm_medium=Widget&utm_campaign=Step_Up_2010)

If you would like to sponsor Travis, you can do it here: <http://www.msfundraise.org.au/Rotary-Team-Challenge/TRAVISKELL>

This event raises money for the MS Society of WA, known as MSWA. They are the WA branch of a worldwide, not for profit organisation that raises funds to help find a cure for MS. They also donate funds to help MS sufferers with treatment, care and support such as counseling as well as accommodation.

Madeleine McErlain, Marketing Manager for 4Land Property Group, is proud of her company's participation and support for this event. According to Ms McErlain:

"We are proud: not only of Paul and Travis, but of everyone who has helped the Fat Dads team so far with a donation towards their \$10,000 goal. There are a lot of worthy charities, but we are even closer to this cause. One of the Fat Dads has a 19 year-old daughter who was diagnosed with MS when she was 12. MS usually strikes those between 20-40, so this diagnosis came as even more of a shock than it usually would."

Ms McErlain continued: "4Land Property Group is like a close-knit family where we all know each other well, so we have all seen what MS can do to someone who should be in the prime of life. Three out of four of those with MS are women. Currently, over 20,000 Australians suffer from MS."

Ms McErlain concluded: "We are fully behind the MS Society's goal of helping to cure MS and provide an uncompromised lifestyle for those who are unfortunate enough to have MS."

4Land Property Group develops house and land packages in Pearsall and other Perth suburbs that are poised for long term capital growth. Their land estates are extremely popular, with most stages of their developments selling out within weeks if not days of their market release. To learn more, call 1300 GO 4LAND or visit their website: <http://www.4land.com.au/>.

### Contacts

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