



## A2K Technologies Earns Autodesk PLM 360 Advisor Certification

BRISBANE, AUSTRALIA – A2K Technologies, an industry-leading solutions, training, consulting and management firm specialising in design technology, announced today that it is the first certified Autodesk PLM 360 Advisor in Australia.

Autodesk PLM 360 provides next generation cloud-based product lifecycle management, to make processes more efficient and get products to market faster.

Already an Autodesk Platinum Partner in Australia and the largest channel partner in the ANZ region, this designation further extend A2K Technologies' Autodesk credentials.

As a certified PLM 360 advisor, A2K Technologies has shown that it has made significant investment in its PLM 360 business, provides the highest level of industry acumen, and has the knowledge to sell and support Autodesk PLM 360.

Fari Fanaeyan, Joint CEO, A2K Technologies said, "As the industry moves towards greater automation of processes and projects, and a growing need for cloud-based task access for stakeholders, the Autodesk PLM 360 Advisor status supports A2K's whole-of-business approach in supporting our clients".

"This achievement further solidifies our position of trusted advisor in the widest range of design technology solutions for our clients," said Paul Laycock, Joint CEO, A2K Technologies. Autodesk's PLM 360 Advisor Program allows partners to brand their expertise in delivering solutions and services in the highly-specialised field of product lifecycle management (PLM) and PLM 360.

"The A2K team brings deep expertise to this space, and Autodesk is confident that any company would greatly benefit from their strategic approach," said Brian Roepke, Director of PLM at Autodesk. "The Autodesk PLM 360 solution combined with A2K's expertise offers companies a comprehensive solution that harnesses the true power of PLM."

By completing the required curriculum and training, as well as meeting required levels of sales and service standards set by Autodesk, A2K Technologies has demonstrated itself to be a key advisor to Autodesk PLM 360 customers.

### About A2K Technologies

A2K Technologies is an industry-leading solutions, training, consulting and management firm specialising in design technology. Our highly knowledgeable and industry-experienced staff from the infrastructure, building, mining and manufacturing sectors enhances our customers' organisational capabilities, to deliver on project outcomes and differentiate from the competition.

With 150 staff throughout the Asia-Pacific region, A2K is one of the largest Autodesk channel partners in the world. Our Professional Services and Consulting divisions include many of Australasia's most experienced Autodesk technical consultants.

We have become a trusted technology advisor to our customers through the sheer breadth and depth of our service offering and technical expertise, which is unsurpassed in Australia and New Zealand. Our operations, resources and infrastructure equate to the highest-level of technical support, and the widest product offering of design technology software and hardware.

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