

AAA City Removalist Is Proud to Be A Sponsor of the 30th WSABE Awards 2020

2020 has been a challenging year all around, but more so for small businesses. Now more than ever before, young and budding entrepreneurs need encouragement and acknowledgement of their efforts to lift their spirits and keep them striving forward with zeal, to help sustain their business and help boost our Australian economy. AAA City Removalist is excited to be a Sponsor of the 'The Outstanding Business Leader' category of the Western Sydney Awards for Business Excellence (WSABE) Awards, which recognises and celebrates the finest businesses in the Greater Western Sydney area.

"We are what we repeatedly do. Excellence, then, is not an act, but a habit." – Aristotle

CREATING VALUE THROUGH COMMUNITY ENGAGEMENT

For AAA City Removalist, community engagement has always been a core part of our culture. We've been a partner of the WSABE Awards for many years, sponsoring awards as well as being one of the judges. This year's WSABE Awards is even more special as it is a testament to our community's perseverance and strength. Even in the face of adversity, the people of our community and greater Australia have united and pushed through it all and we want to support and encourage their sheer grit and resolution.

WSABE AWARDS 2020: WHO, WHERE AND WHEN

Spanning over three decades, the WSABE Awards has been critical in identifying business leaders in the Greater Western Sydney area and lauding them for their vision and work. This year, the keynote speaker is the Minister for Foreign Affairs, Minister for Women, Senator the Hon Marise Payne. The WSABE Gala evening is to be held on Friday, 20 November 2020 at the picturesque Rosehill Gardens Racecourse.

The elite Sponsors include AAA City Removalist, Commonwealth Bank, City of Parramatta Council, Parramatta Chamber, Department of Foreign Affairs and Trade (DFAT), EnergyAustralia, Parramatta Light Rail, University of New England, Wenty Leagues and more.

WHY IT MATTERS

The current challenging landscape has pushed emerging entrepreneurs to look for creative ways to enhance their customer experience and achieve success. Never before has the age-old adage 'Necessity is the mother of all inventions' rung truer. AAA City Removalist recognises that it's not been easy. We want to encourage the businesses in our local community and show them that their efforts have not gone unnoticed or unappreciated. After all, for Australia to flourish, our local communities and businesses need to succeed. Growing our local communities and building micro-economies will lay the foundation for a stronger and more stable nation. We are so grateful to be a part of this effort, doing our bit to help the bigger picture, as we believe that without a team effort, nothing is possible.

HOW AAA CITY REMOVALIST DEALT WITH THE PANDEMIC

For AAA City Removalist, our fast response to COVID19 helped us resume our moving/removal services as usual. Being a Professional Removalist, the very nature of our business meant we had to take strict measures to ensure the safety of our employees, alliance partners, customers and the general public. We put in place a detailed guide to educate and train our team to keep our communities safe while ensuring business went on as usual. Since furniture relocations were an essential service and not something our customers could simply put off doing, we rose to the challenge by providing them with a safe and secure move. And we're happy to say that it's been a challenging but gratifying year. Our customers are elated with our service, our employees and alliance partners are happy that their jobs haven't been jeopardised and that's what matters the most to us.

As we edge towards the end of this year, it's time to stop looking back and start looking forward to the future, which is full of endless possibilities. When we come together and take on adversity hand-in-hand, we can achieve great things. After all, it's bigger than you and me, it's about our community.

As always, we look forward to helping our community in the best way possible, as well as our customers & staff, who are the 'cornerstone' and heartbeat of our business. Contact us at 02 97371111

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