

# Acquia Brings Local Presence for Drupal Deployments

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SYDNEY, AUSTRALIA – November 15, 2012 – Acquia, the enterprise guide to Drupal, today announced further global expansion, with the opening of its Asia Pacific office in Sydney. Additionally, Acquia announced that it is extending the reach of Acquia Cloud product line by adding two new cloud deployment options in Amazon Web Services' Singapore and newly announced Australia data centres. As a result, Acquia is the first Drupal hosting provider to offer high-performance Drupal hosting on four continents: North America, Europe, Asia, and Australia.

The opening of Acquia's office in Sydney reflects the increasing demand for the open source Drupal content management system in the Asia Pacific region. In addition to sales and business development staff, the office will support Acquia's cloud operations and technical support teams in the region. Local technical staff will ensure that global customers have 24x7 follow the sun support, no matter where they are located.

"Our new data centres and local support and sales teams mean that we can extend our world-class products and technical support to leading companies in Australia and across Asia," said Chris Harrop, Acquia's Regional Director for Asia Pacific. "Today, we are working closely with more than 60 digital agency partners to help organisations focused on innovating with web, mobile and social platforms to take full advantage of the power and freedom of Drupal."

"We've seen exponential growth in the adoption of Drupal as a web platform by global brands seeking to create a true unified web experience," said Tom Erickson, Acquia's chief executive officer. "The expanded footprint of Acquia means that organisations operating business-critical Drupal web properties in Asia Pacific can benefit from the enterprise level tools, knowledge and services that our more than 2000 clients utilise in North America and Europe. "

Acquia's cloud-based hosting service is built exclusively on Amazon Web Services Elastic Compute Cloud. Acquia offers customers improved site performance and lower operational costs by providing the capability to scale IT resources to accommodate significant increases in website traffic. For instance, Acquia's Cloud hosting service enabled Maxim Magazine, the popular Men's interest publication, to decrease hosting cost by an estimated 60 percent whilst rebuilding its digital brand using the Drupal platform. The new data centres mean Acquia will offer elastic, high-performance cloud hosting to its Australian and Asia Pacific customers. The centres will also expand Acquia's multi-region failover capabilities for global brands requiring global require disaster recovery strategies.

## About Acquia™, the enterprise guide to Drupal

Acquia empowers enterprises with the open source social publishing system Drupal. Co-founded by Drupal's creator in 2007, Acquia helps customers manage their growth and scale their online properties with confidence. Acquia's products, cloud infrastructure, and support enable companies to realise the full power of Drupal while minimising risk, as it's done for more than 2,400 customers including Twitter, Warner Music Group, Turner Sports, World Economic Forum, Stanford University, Mercedes-Benz and NPR. See who's using Drupal at <http://www.drupalshowcase.com>, and for more information please visit [www.acquia.com](http://www.acquia.com).

## About Drupal

Drupal is a free, open-source web development platform for online content and user communities. Drupal powers some of the busiest sites on the web, and can be adapted to virtually any visual design. Drupal runs over a million sites, including WhiteHouse.gov, World Economic Forum, Stanford University, and Examiner.com.

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